



WHY DONATE TO UNITED WAY

Heart of Illinois
United Way



COMMUNITY IMPACT FUND TAKES YOUR GIFT FURTHER

As the largest non-governmental funder of local health and human care programs, the Heart of Illinois United Way supports programs and initiatives that address the most critical education, financial stability and health needs in central Illinois. By giving to the United Way (the Community Impact Fund), your donation makes the greatest impact.

Greatest Impact

Donations to United Way provide the best return on your charitable investment. Community Impact Fund grants are a sustainable, reliable source of funding for local health and human care programs.

Program Performance

Funded programs are reviewed quarterly to ensure donations made to United Way (the Community Impact Fund) are achieving the strongest, positive outcomes.

Community Driven

United Way grants are funded over a three-year cycle. Local volunteers, who make the funding decisions, utilize their time evaluating and measuring program outcomes.

Critical Needs

United Way studies the most critical education, financial stability and health needs in our community and establishes outcomes that funded programs must reach to address these needs.

Local Funding

Donations to United Way (the Community Impact Fund) support people in Peoria, Tazewell, Woodford, Marshall, Stark and Putnam counties.



WHICH PATH WILL YOUR DONATION TAKE?

Donations, to and through United Way, are tax deductible.

DONATION MADE TO UNITED WAY

DOLLARS MONITORED TO MEET CRITICAL NEEDS

COMMUNITY IMPACT FUND

DOLLARS USED AT AGENCY'S DISCRETION

DONATIONS MADE THROUGH UNITED WAY

Designation

United Way offers donors a choice to direct (designate) donations through United Way to the agency of their choice.

DONATION MADE THROUGH UNITED WAY

