



# BE THE BEST IN 2018

## UNITED WAY COMPETITIVE CAMPAIGN AWARDS

### BEST IN CLASS AWARD

The organization that demonstrates campaign excellence each year will be presented with a traveling trophy at the conclusion of the 2018 Campaign.

Based on a formula ranking three key campaign categories, the winner will be chosen based upon:

EMPLOYEE PARTICIPATION  
PER CAPITA  
PERCENT INCREASE

A maximum of 100 points is available in each category, for a total of 300 points.

#### Previous Best in Class Award Winners:

2017 Illinois Mutual  
2016 CEFCU  
2015 Commerce Bank  
2014 Illinois Mutual  
2013 Morgan Stanley  
2012 PricewaterhouseCoopers LLP

### CAMPAIGN ACHIEVEMENT AWARD

The organization that demonstrates campaign achievement will be presented with a traveling trophy at the conclusion of the 2018 Campaign.

The award will be based on the largest percentage increase in employee participation.

#### Previous Campaign Achievement Award Winners:

2017 Vonachen Services  
2016 CliftonLarsonAllen LLP  
2015 Federal Companies  
2014 Morton Unit School District #709  
2013 River City Construction LLC  
2012 Morgan Stanley

THE HEART OF ILLINOIS UNITED WAY'S TOP 100 CAMPAIGNS ARE ELIGIBLE TO COMPETE FOR THESE TWO AWARDS.