GIVE. ADVOCATE. VOLUNTEER.

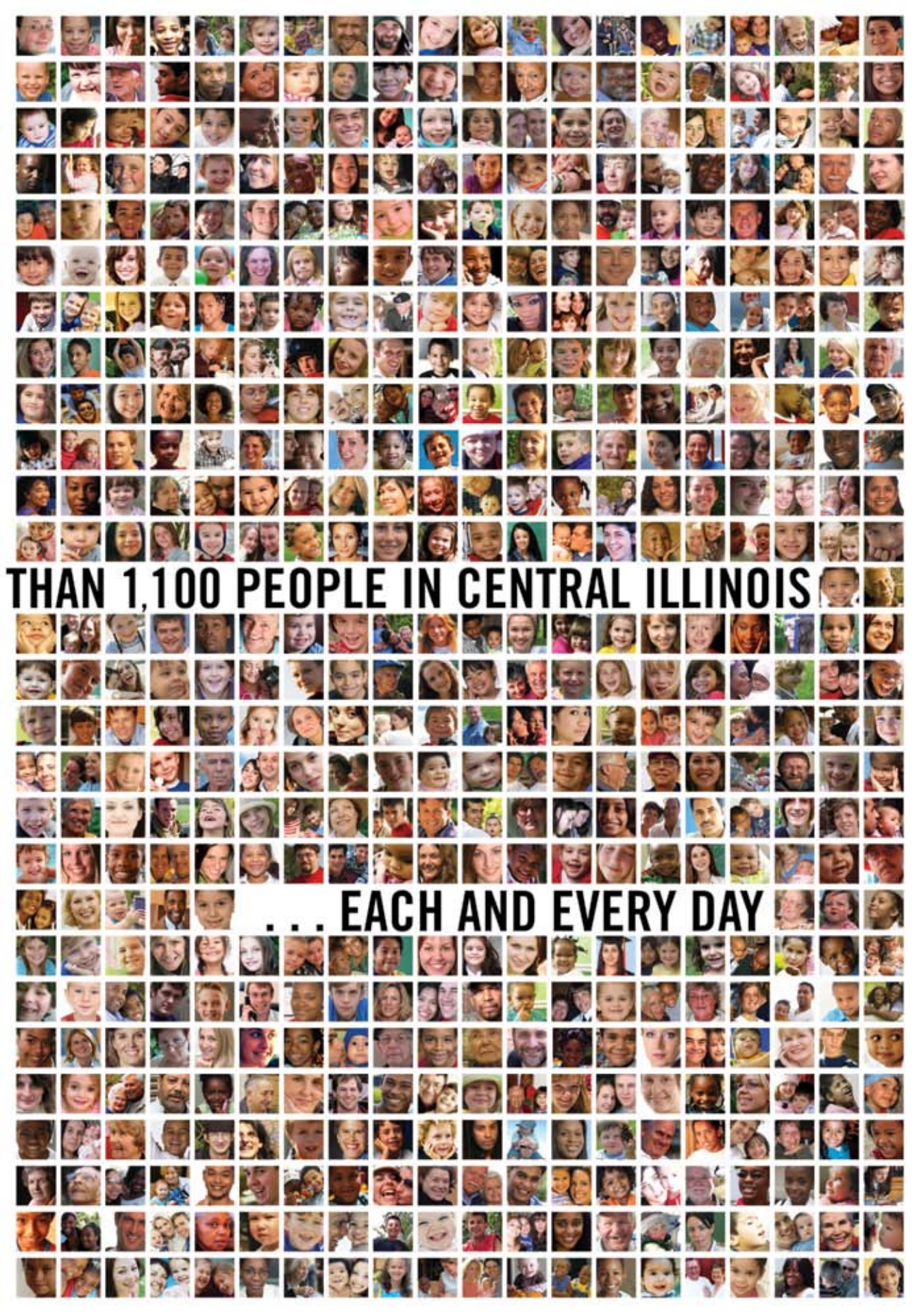
LIVE UNITED

2010 COMMUNITY REPORT

Heart of Illinois
United Way

United Way

UNITED WAY FUNDED PROGRAMS
HELP MORE


THAN 1,100 PEOPLE IN CENTRAL ILLINOIS
. . . EACH AND EVERY DAY

Since 1921, the Heart of Illinois United Way has brought together people from business, labor, government, and health and human services to address conditions in our community.

Our Mission: To increase the organized capacity of people in central Illinois to care for one another.

Our Vision: To create a strong, safe and healthy community while providing the best return for the community's charitable investment.

OUR CORE VALUES

The Heart of Illinois United Way is:

An Open and Accountable Community Leader

We are committed to responsibly and sensibly managing our organization and the funds entrusted to us. Our funding practices are fair, reasonable and appropriate to our mission. While operating with a level of integrity that inspires the highest level of trust, we maintain a standard of excellence and accountability by fairly and accurately disclosing information.

Respectful and Inclusive

We treat our investors, community partners and stakeholders with the highest level of respect while striving to be a model of diversity, fairness, teamwork and collaboration. From recipients of agency services, to our donors, staff and families, board of directors and volunteers, we recognize the dignity, uniqueness, and intrinsic worth of every person in our community.

Proactive at Advancing the Common Good

We are the leader in a process that reinforces community stability while moving forward to create lasting change. Creativity and innovation are instrumental to how we continually evaluate and respond to community needs. Underneath everything we are, underneath everything we do, we are all people - connected, interdependent, united. It is not about helping just one person at a time, but more about how, united, we can change systems that help us all.

An Advocate for Volunteerism

We are a volunteer driven organization that depends upon thousands of volunteers annually to reinforce and move our mission and vision forward. This vibrant, competent and diverse group is one of our most powerful forms of philanthropy. Through community volunteerism and leadership, we are mobilizing a dedicated, united team of advocates working to advance the common good and create positive, lasting community change.

Impactful, Sustainable & Efficient

Michael D. Stephan
President

Andrew V. Herrera
Chair, Board of Directors

Through strength and experience, the Heart of Illinois United Way continues to be the shortest distance between community investment and a stronger, healthier region. As the largest non-governmental funder of health and human care services in central Illinois, we are dedicated to ensuring the people of our community have access to vital health and human care programs.

Last year, we celebrated our 90th annual campaign. Every year, since 1921, central Illinois residents have put their trust in the United Way to provide an exceptional return on their charitable investments. Through times of economic stability and uncertainty, our organization has decades of experience bringing people together to care for one another.

In 2010, United Way volunteers and donors went above and beyond to increase their support of the campaign. Because of central Illinois' long-standing tradition of generosity, we raised $8,755,637 which will help more than 1,100 people throughout our community - each and every day. As we build upon the incredible accomplishments of past campaigns, we will continue to expand our base of support funding outcomes that are making a positive difference in peoples' lives.

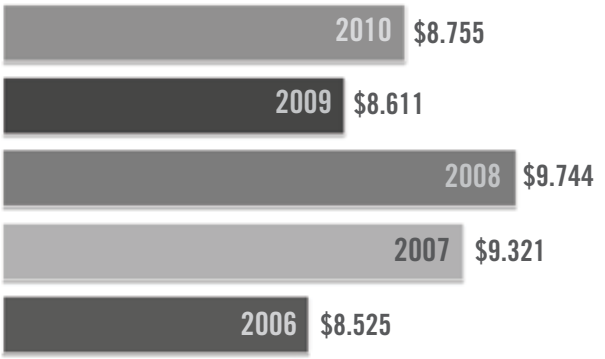
Whether it's a new book for a child in preschool, tutoring for young adults so they can graduate, a warm meal for a senior, or a safe home in time of need - the Heart of Illinois United Way will carry on the tradition of investing in local programs that are having the greatest impact in our community.

Thank you for living united.

UNITED WAY DOLLARS AT WORK

CAMPAIGN TOTALS

The Heart of Illinois United Way raised more than $8.7 million in 2010 for vital health and human care programs throughout Peoria, Tazewell, Woodford, Marshall, Stark, and Putnam counties.



GRANTS, INITIATIVES & DESIGNATIONS

More than 88 cents of every dollar raised through the Heart of Illinois United Way campaign supports programs serving the community.

89%

. . . of the Heart of Illinois United Way's annual budget funds the Community Impact Fund, youth initiatives and donor choice. Fundraising and administration costs are less than 6% each.

Community Impact Fund = $4,381,885

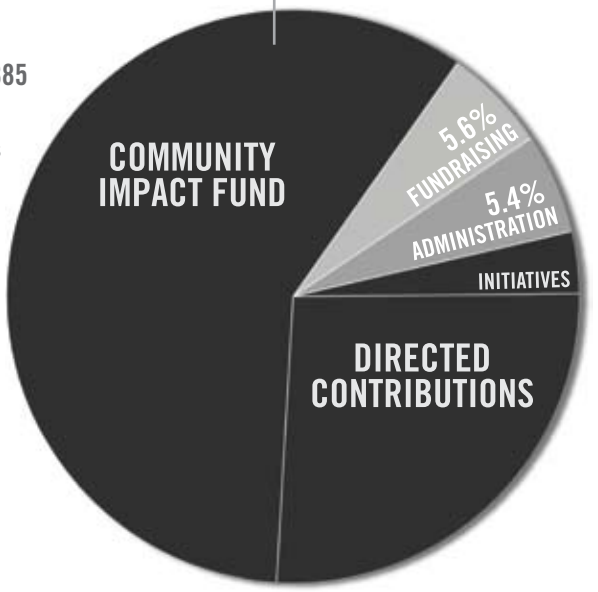
Heart of Illinois United Way's competitive grant process evaluates program outcomes and financial viability - ensuring that United Way contributions make the greatest impact in the community.

Directed Contributions = $2,259,369

Donor choice allows individuals and corporations to designate contributions to any of the 45 United Way Partner Agencies in central Illinois, regional United Ways and other non-profits, such as the Combined Federal Campaign.

Youth Initiatives = $250,000

Heart of Illinois United Way funds two youth initiatives: Success By 6 and Community in Schools (formerly PACES).



2010-2011 Fiscal year numbers are based upon the 2009 Campaign results with distributions beginning July 2010.

GRANTS + INITIATIVES + DESIGNATIONS + LEVERAGED FUNDS

LEVERAGING THE DOLLARS

The Heart of Illinois United Way works every day to create a strong, safe and healthy community while providing the best return for charitable investments. The return on these investments is illustrated through the leveraging of additional grants, the human resource impact of volunteer hours, in-kind donations and much more.

Every $1.00 in United Way Grants = An Additional 71¢

For every dollar United Way invests in our Community Impact Fund, central Illinois health and human care agencies are able to leverage $0.71 in State and Federal grants - totalling more than $3.1 million in 2010.

VOLUNTEERS, IN-KIND DONATIONS & SAVINGS

22,500
VOLUNTEER HOURS

Volunteer Contributions = $337,500

From raising money to reviewing grants, it's estimated that local volunteers contribute upwards of 22,500 volunteer hours each year to United Way. At $15 an hour, this makes a significant human resource impact on central Illinois.

46,600
WARM MEALS

Day of Caring Food Drive = $163,100

Our 2010 Food Drive brought in 70,000 pounds of food resulting in 46,600 meals for people in need throughout central Illinois. An average meal costs $3.50.

30,000
NEW BOOKS

Success By 6 Reading Program = $272,900

More than 30,000 books are given to children of low-income families each year. Purchased at rates of $2/book or less, this saves $4-10 off cover prices.

28.5%
AVERAGE SAVED

Prescription Drug Savings Card = $57,914

In 2009, our United Way began distributing FamilyWize Prescription Drug cards throughout central Illinois. Since its launch, more than 5,600 people have saved $89,558 on prescriptions.

200,000+
VALUE OF DONATED MATERIALS

In-Kind Donations = $214,055

Includes donations to support events (such as prizes, facilities, transportation for GEN U's Mad Dash and Day of Caring); plus, donated billboards, print ads, television spots and more from local media.

= TOTAL COMMUNITY INVESTMENT OF $11,047,861 (FY 2011)

GIVE. ADVOCATE. VOLUNTEER.

COMMUNITY IMPACT FUND

In 2010-2011, 96 programs at 45 partner agencies received funding through the Heart of Illinois United Way's Community Impact Fund. This competitive grant process focuses on four impact areas:

YOUTH **FAMILIES**
SELF-RELIANCE **HEALTH**

The Heart of Illinois United Way uses a multi-year grant approval process that provides stability and continuity to partner agencies while providing volunteers time to evaluate and measure program outcomes over a three-year process.

Performance measurement is integral to the effectiveness of the Community Impact Fund as it systematically evaluates whether or not a program is making an impact on the clients being served.

COMMUNITY-WIDE OUTCOMES

The Heart of Illinois United Way implemented a new strategic plan in 2008. The primary goal: position the organization as the leader in solving the health and human service needs of our community.

The United Way's Community Impact Fund has been re-aligned over the past few years to meet this expectation.

The primary focus of the strategic plan is for the United Way to continually assess community needs and establish community outcomes. This process involves focusing on many factors such as:

- **ECONOMIC CONDITIONS**
- **HISTORICAL TRENDS**
- **NEIGHBORHOOD CONDITIONS**
- **PRIVATE/PUBLIC SECTOR PRACTICES**
- **EDUCATION & HEALTHCARE SYSTEMS**

Outcomes are not just visions or goals; they are specific changes or benefits that include changes in knowledge, attitudes, values, skills, behaviors or conditions.

Over the past few years, leaders in the health and human care industry have worked alongside United Way Community Impact Fund volunteers to implement steps for successful outcome management. In 2010-11, Phase 3 is underway.

PHASE 1: Align funded programs under existing impact areas (completed 2008-09)

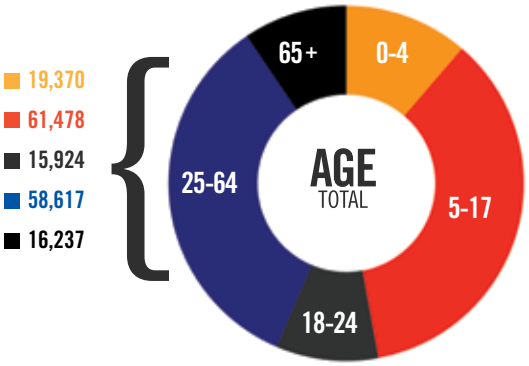
PHASE 2: Select indicators to measure outcomes for impact areas (completed 2009-10)

PHASE 3: Pilot measurement procedures; modify and implement

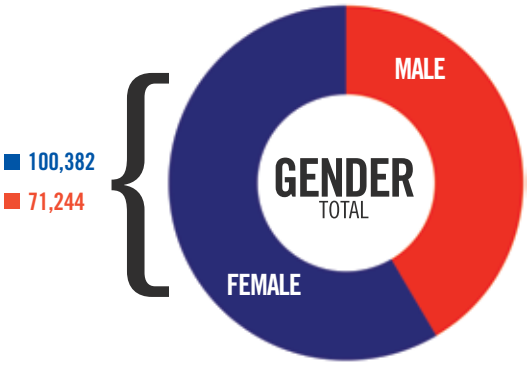
Volunteers continually assess outcome measurement, making necessary adjustments to ensure United Way funded programs are creating a positive impact on the clients they serve. This strategic process is improving the quality of life in our community by addressing identified critical needs.

SERVICE DEMOGRAPHICS

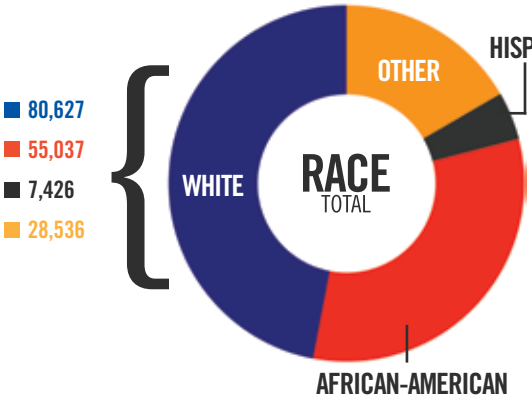
The Heart of Illinois United Way collects data on the programs and initiatives we fund through our grant review process. These demographics provide a snapshot of the people who have accessed United Way funded programs within the past year.



	AGE				
IMPACT AREA	0-4	5-17	18-24	25-64	65+
Youth	14,710	41,178	129	1,989	7
Families	2,246	5,960	4,757	14,756	1,254
Self-Reliance	1,646	2,904	1,927	7,574	2,108
Health	768	11,436	9,111	34,298	12,868



	GENDER	
IMPACT AREA	Female	Male
Youth	30,531	27,292
Families	17,274	11,733
Self-Reliance	8,984	7,392
Health	43,593	24,827



IMPACT AREA	White	African-American	Hispanic	Other/Unknown
Youth	29,494	25,064	2,759	1,334
Families	9,706	6,948	719	11,745
Self-Reliance	6,490	6,695	2,242	996
Health	34,937	16,330	1,706	14,491

Other/Unknown includes Asian, Native American and unreported race.

RESIDENCE - TOTAL PER COMMUNITY												
Bartonville	Brimfield	Chillicothe	Dunlap	East Peoria	Elmwood	Eureka	Metamora	Morton	Pekin	Peoria	Princeville	Other
2,684	1,078	2,699	2,729	8,533	1,063	2,849	2,035	6,262	12,329	106,010	764	22,591

COMMUNITY IMPACT FUND VOLUNTEERS

More than 80 volunteers from diverse community segments evaluate local programs to ensure that the donor's contribution is making the greatest impact possible.

Each of these volunteers spend hundreds of hours monitoring financial information, reviewing program services, meeting with agencies to discuss outcomes and visiting agencies to see services in action.

Jon Williams, Chair
Commerce Bank

Sandra Adkins
Community Volunteer

Troy Alexander
Orenda International

Rita Ali
Illinois Central College

Michele Anderson
South Side Trust & Savings Bank

Kevin Anderson
PNC

Robert Anderson
OSF Saint Francis Medical Center

Darrin Autry
Commerce Trust Group

Roger Aylward
Community Volunteer

Rick Bentley
CEFCU

Jeffrey Bogdan
Federal Companies

Deb Bowers
Community Volunteer

Donna Campbell
Heritage Bank

Michelle Carrothers
OSF Saint Francis Medical Center

Erik Christian
Dunlap School District

Abby Clark
Davis & Campbell LLC

Connie Colvin
City of Peoria

Cheryl Dawson
Heartland Bank & Trust Co.

Tom Drucker
RLI

Robin Durdel
Illinois Mutual

Chuck Fabish
Community Volunteer

Lillie Foreman
Mark Bill's School

Kelly Frick
Methodist Medical Center of Illinois

Becky Gantt
Sivertsen Reporting Service

Judi Gentry
Community Volunteer

Rick Gentry
Vonachen, Lawless, Trager & Slevin

Mark Hamilton
AFFINA

Katrina Heigert
Community Volunteer

Larry Hendricks
Community Volunteer

Bonnie Hester
Community Volunteer

Duane Heward
Community Volunteer

Tony Howard
Methodist Medical Center of Illinois

Keith Hubble
Thrivent Financial for Lutherans

Bob Hultgren
Community Volunteer

Dianna Hunter
CEFCU

Tricia Johnson
PNC

Jill Johnson
RLI

Alan Kenworthy
Caterpillar Inc.

Jan Kepple
The F&M Bank

Erica Kottabi
PricewaterhouseCoopers LLP

Dan LaHood
Caterpillar Inc.

Ben Lambert
Caterpillar Inc.

Rosie Langfels
Community Volunteer

Kevin Largent
Ameren

Jan Leonard
Two Rivers Professional Development

Yvonne Long
Peoria Housing Authority

Meghan Lundeen
Peoria Housing Authority

Lon Lyons
Commerce Bank

Shirley McQuirter
Illinois Central College

Andrea Meyers
CEFCU

Dave Milstead
Ameren

Mark Miskell
RSM McGladrey, Inc.

Charlie Morgan
Community Volunteer

Erik Mueller
The F & M Bank

Murali Natarajan
RLI

Jon Neidy
Bradley University

Tim Neuhauser
Heiser Insurance Group

Greg Padesky
Advanced Technology Services, Inc.

Dave Pardieck
Bradley University

Diane Pflederer
Children's Hospital of IL

Mary Rasmussen-Berry
Lincoln Office LLC

Joan Rice
Interiors by Joan

Tom Rowen
Proctor Hospital

Sid Ruckriegel
Sidal, Inc.

Roseanne Runyon
Community Volunteer

Jeff Ryva
Husch Blackwell Sanders, LLP

Amy Sajko
Commerce Trust Group

Brooke Spellman
ABT Associates, Inc.

Karen Stecher
American Red Cross - Blood Services

Ann Strasma
Caterpillar Inc.

Bala Thirunavukarasu
Caterpillar Inc.

Hazel Thomas
Community Volunteer

Sue Tolliver
Advanced Medical Transport of Central Illinois

Connie Tomczyk
Community Volunteer

Pam Tomka
Washington District Library

Aili Tran
Caterpillar Inc.

Clay Unes
Commerce Bank

Joe VanFleet
VanFleet Law Offices

Jay Varadarajan
Community Volunteer

Jean Wade
Busey Bank

Emily Wilburn
VanFleet Law Offices

Kristen Williams
Advanced Technology Services, Inc.

Suzanne Williams
Cullinan Properties, Ltd.

Kathy Williamson
South Side Trust & Savings Bank

Jennifer Yates
Caterpillar Inc.

Christine Zak-Edmonds
Community Volunteer

Jennifer Zammuto
Caterpillar Inc.

YOUTH
IMPACT AREA

MENTORING, TUTORING, EDUCATION, CHILDCARE AND AFTER SCHOOL PROGRAMS

United Way funds distributed to the Youth Impact Area support programs that positively, and sustainably, affect the lives of youth in at-risk environments. Youth outcomes, established per the United Way's 2012 Strategic Plan, focus on three areas - child development, youth development and prevention/intervention.

CHILD DEVELOPMENT

Programs funded under child development use age-appropriate skills, taught in safe and nurturing environments, to:

- improve social/emotional well-being
- increase school readiness

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

90% or more of families will find **safe, affordable childcare**

85% or more of youth will demonstrate social and academic skills needed for **school readiness**

YOUTH DEVELOPMENT

Programs funded under youth development use learning activities and goal setting, taught in safe, constructive environments, to:

- achieve grade-level academic success
- increase knowledge and life skills

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

85% or more of youth will achieve **academic success** in core subject areas of **reading and math**

85% or more of youth will **increase knowledge** and problem solving skills related to **nutrition, substance abuse, mental health, safety, violence prevention**, etc.

70% or more of youth will show an increase in skills leading to **positive behavior changes related to decision-making and problem solving**

PREVENTION/INTERVENTION

Programs funded under prevention/intervention use school-based activities and education to:

- improve social/emotional well-being
- increase knowledge and positive behaviors towards health, nutrition, substance abuse, mental health, safety and violence

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

85% or more of youth will show knowledge of **healthy life skills** related to nutrition, substance abuse, safety, violence prevention, etc.

70% or more of youth will increase skills leading to **positive behavior changes** due to knowledge gain

2010-2011 YOUTH IMPACT PROGRAMS PROVIDED BY:

American Red Cross- Central Illinois Chapter
Big Brothers Big Sisters
Boy Scouts of America- W.D. Boyce Council
Boys & Girls Clubs of Greater Peoria, Inc.
The Center for Prevention of Abuse
Common Place
Crittenton Centers
FamilyCore
(Peoria) Friendship House of Christian Service
Girl Scouts of Central Illinois
Neighborhood House
The Salvation Army
TCRC, Inc.
Tri-County (Peoria) Urban League
Greater Peoria Family YMCA
Youth Service Bureau of Illinois Valley
YWCA of Peoria

FAMILIES
IMPACT AREA

COUNSELING, DISASTER SERVICES, LEGAL SERVICES AND PARENTING SKILLS

United Way funds distributed to the Family Impact Area support programs that sustainably strengthen the lives of families in at-risk environments. Family outcomes, established per the United Way's 2012 Strategic Plan, focus on four areas - case management, crisis services, parenting skills and legal support.

CASE MANAGEMENT

Programs funded under case management use counseling to:

- achieve a stable lifestyle
- develop life skills

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

80% or more of clients will demonstrate **life management skills**

70% or more of clients will show **improvement** in presenting issues

CRISIS SERVICES

Programs funded under crisis services ensure families receive immediate response when dealing with a crisis.

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

Clients will receive **response within 90 minutes**

95% or more of clients will experience **crisis resolution**

PARENTING SKILLS

Programs funded under parenting skills ensure successful parenting is achieved through support and/or training for family members.

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

75% or more of clients will demonstrate adequate **interpersonal skills**

Clients will show **25% positive behavior** change

LEGAL SUPPORT

Programs funded under legal support ensure stability and security for families through legal support.

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

75% or more of clients will report **understanding legal advice**

98% or more of clients will experience legal **case resolution**

2010-2011 FAMILY IMPACT PROGRAMS PROVIDED BY:

American Red Cross- Central Illinois Chapter
Catholic Charities Diocese of Peoria
The Center for Prevention of Abuse
Crittenton Centers
FamilyCore
Prairie State Legal Services, Inc.
The Salvation Army
Tri-County (Peoria) Urban League
YWCA of Peoria

SELF-RELIANCE IMPACT AREA

EMPLOYMENT SERVICES, LIFE SKILLS, HOUSING, EDUCATION AND FOOD

United Way funds distributed to the Self-Reliance Impact Area support programs that help individuals in at-risk environments build a sustainable level of self-sufficiency in the community. Self-Reliance outcomes, established per the United Way's 2012 Strategic Plan, focus on four areas - housing, job training/supportive employment, independent living support and education.

HOUSING

Programs funded under housing achieve self-reliance by providing affordable supportive housing.

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

90% or more clients will obtain **emergency housing**

75% or more of housed clients will continue to be **housed for at least one year**

EMPLOYMENT

Programs funded under job training/supportive employment achieve financial and/or employment stability through:

- job preparedness
- job training
- support services

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

50% or more of clients will **find employment**

75% or more of employed clients will continue to be **employed at least one year**

50% or more of continuously employed clients will **increase income**

INDEPENDENT LIVING

Programs funded under independent living achieve self-reliance through optimal independent living support.

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

90% of clients will **remain independent** utilizing basic life resources

EDUCATION

Programs funded under education achieve self-reliance through knowledge and/or improved living skills.

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

Clients will **increase knowledge of life skills by 75%**

50% or more of clients will show positive **life skills change**

2010-2011 SELF-RELIANCE IMPACT PROGRAMS PROVIDED BY:

Catholic Charities Diocese of Peoria
The Center for Prevention of Abuse
Common Place
Community Workshop and Training Center
(Peoria) Friendship House of Christian Service
Human Service Center
Illinois Valley Center for Independent Living
Neighborhood House
PARC
The Salvation Army
South Side Office of Concern
TCRC, Inc.
Tri-County (Peoria) Urban League
We Care, Inc.
YWCA of Peoria

HEALTH
IMPACT AREA

COMMUNITY CLINICS, EXERCISE, THERAPY AND HOME HEALTH CARE

United Way funds distributed to the Health Impact Area support programs that foster a sustainable, healthy community by promoting optimal health for at-risk populations. Health outcomes, established per the United Way's 2012 Strategic Plan, focus on two areas - focus areas: health education/prevention and health treatment/services.

EDUCATION/PREVENTION

Programs funded under education and prevention achieve healthy lifestyles by:

- increasing knowledge of health and nutrition
- providing access to physical fitness
- addressing root socio-cultural causes of underage pregnancy, sexually transmitted diseases and substance abuse

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

70% of clients will **increase health knowledge**

Clients will indicate a **20% positive behavior change**

Clients will **increase physical fitness by 25%**

70% of clients will **increase knowledge of high-risk health behaviors**

Clients will show a **25% positive behavior change** towards high-risk health behaviors

TREATMENT/SERVICES

Programs funded under treatment and services achieve healthy lifestyles through:

- medical healthcare
- oral care
- vision care
- behavioral health care (mental and substance abuse)

HEART OF ILLINOIS UNITED WAY 2012 STRATEGIC PLAN GOALS:

50% or more of clients will **comply with health treatment** goals

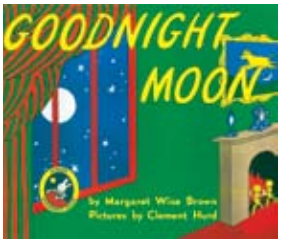
80% or more of compliant clients will **improve overall health**

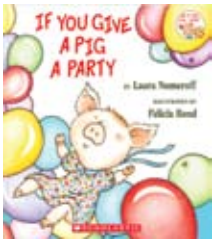
50% or more of clients will **comply with mental health treatment** goals

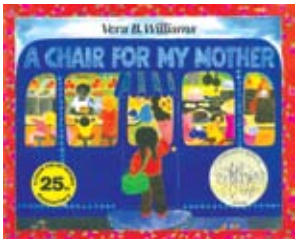
60% or more of clients will **abstain from substance abuse**

2010-2011 HEALTH IMPACT PROGRAMS PROVIDED BY:

Alzheimer's Association, Central Illinois Chapter
American Red Cross- Central Illinois Chapter
Arthritis Foundation, Greater Illinois Chapter
Cancer Center for Healthy Living, Inc.
The Center for Prevention of Abuse
Children's Hospital of Illinois
Community Workshop and Training Center
Easter Seals- UCP
Heartland Community Health Clinic
Hult Center for Health Education
Human Service Center
Mental Health Association of Illinois Valley, Inc.
Pearce Community Center
Planned Parenthood Heart of Illinois
Saint Francis Community Clinic
TCRC, Inc.
Greater Peoria Family YMCA
YWCA of Peoria







COMMITTEE

Pam Tomka, Chair
Washington District Library

Patti Bash
Hult Center for Health Education

Kim Dixon
PNC

Nathan Domenighini
Home Instead Senior Care

George Evans
Archer Daniels Midland Company

Dawn Gersich
Peoria Public Schools

Bonnie Jones
Tazewell-Woodford Head Start

Brian Peterson
VanFleet Law Offices

Brenda Smith
ICC - Child Care Connection

Erin Stout
Peoria County Bright Futures

Suzanne Williams
Cullinan Properties, Ltd.

SUCCESS BY 6®

The Heart of Illinois United Way's early childhood initiative, Success By 6®, is a community-based committee of business leaders, educators and early childhood advocates brought together to develop solutions for children of central Illinois.

In 2008, a reading program was created to improve literacy skills by providing more than 3,000 area children a new book each month.

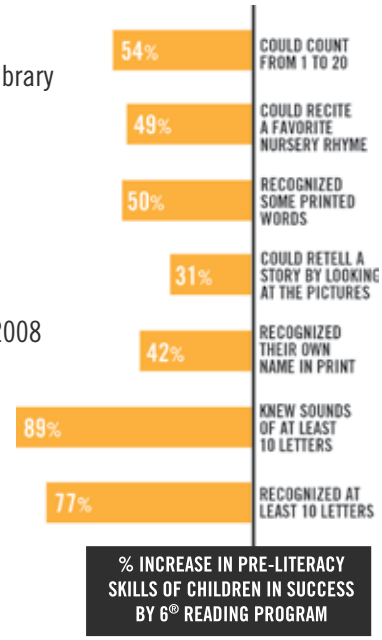
The Heart of Illinois United Way's Success By 6® Reading Program targets children ages three to six in Peoria, Tazewell and Woodford counties.

Children and families in the Success by 6® Reading Program . . .

- receive a new book each month for their home library
- increase access to early learning information
- attend child-parent literacy activities

Success by 6® Reading Program . . .

- reaches 83 childcare sites and 143 classrooms
- provides more than 3,200 new books per month
- has distributed more than 88,000 books since 2008



% INCREASE IN PRE-LITERACY SKILLS OF CHILDREN IN SUCCESS BY 6® READING PROGRAM

In 2010, Illinois Mutual selected the Success By 6® Reading Program to be a part of their centennial celebration. Company employees selected and sponsored the book, *If You Give a Pig a Party* (pictured above) and spent hundreds of hours volunteering in classrooms throughout the area.

The book, *Do Something in Your Community* (pictured above), was sponsored by PNC as part of the 2010 Day of Caring event. Hundreds of volunteers helped children learn about the importance of giving back to their community.

The primary goal of Success By 6® is to ensure that all children, from birth to age six, are healthy, safe, nurtured and ready to succeed.

Success By 6® Getting Ready for School Calendar

Since 2006, the Heart of Illinois United Way has distributed more than 125,000 "Getting Ready for School" calendars. From monthly learning themes to daily activities, the calendar is full of activities, suggested books and a variety of resources. They are available free of charge to preschools, child care centers, social service agencies, schools, libraries, pediatrician offices, and more throughout Marshall, Peoria, Putnam, Stark, Tazewell and Woodford counties.

COMMUNITY IN SCHOOLS

A collaboration between Peoria Public Schools and the Heart of Illinois United Way partner agencies, Community in Schools has established a full-service substance abuse, violence prevention and mental health program for students in kindergarten through high school.

Community in Schools (CIS) focuses on drug and alcohol abuse among students, which often results in problems such as violence, anger, physical and mental health issues. Students then bring these issues to school, interfering with learning and the classroom environment.

In 2010, the Heart of Illinois United Way partnered with Bradley University's Institute for Principled Leadership to manage the program within District 150.

Heart of Illinois United Way partner agencies bring on-site, direct services to:

- Garfield Primary
- Trewyn Middle School
- Manual High School

Key Components of the Community in Schools Program:

- Prevention and Intervention
- Mental Health Screening and Counseling
- Substance Abuse Prevention
- Abeyance Case Management

Tools Used Throughout the Community in Schools Program:

- Student curriculums focusing on prevention and education with testing to measure impact
- Training and education of school personnel resulting in school-wide coordination
- Parent and family education
- Screenings for substance abuse, suicide prevention and mental health issues
- On-site individual counseling, support groups and small group counseling

United Way Partner Agencies Involved in Community in Schools:

- The Center for Prevention of Abuse
- Children's Home Association of Illinois
- FamilyCore
- Human Service Center
- Mental Health Association of Illinois Valley, Inc.

50% ATTENDANCE INCREASE AT CIS SCHOOLS

A 'community school' is a partnership between community residents, businesses, social service agencies and public entities who work together to support their school - its students, families, and community.

"Our United Way made the decision to invest in a program that is important not only to the health and wellness of our students, but to our entire community. Many of the Chicago-area community school programs are now looking at how well our model is working," Julie Schifeling, Director of the Office for Teaching Excellence & Faculty Development at Bradley University, said.

2010 CAMPAIGN

As the people, businesses and organizations of central Illinois continue to regain financial stability, their generosity and support of the 2010 Heart of Illinois United Way Campaign raised more than $8.755 million.

“So many organizations implemented best campaign practices in 2010. With visible leadership support, enthusiastic employee coordinators, and a team of incredible United Way volunteers, it’s not surprising that many area campaigns hit it out of the ballpark.” - Mark Spenny, 2010 Campaign Co-Chair.

Throughout 2010, Heart of Illinois United Way employee coordinators, campaign cabinet volunteers and campaign ambassadors spent countless hours increasing central Illinois’ support of United Way. Because of their efforts, 49 organizations increased their contributions to the United Way by more than 20 percent.

Over the last two years, our United Way partner agencies have collectively lost more than $9.4 million in state and federal dollars. We know our annual campaign cannot fill this gap - but as we move ahead, we know our campaign success is more critical than ever.

L-R: Lori Filock, Methodist Medical Center; Judi Gentry, Community Volunteer; Lonnie Whisker, Tri-County Urban League; Aili Tran, Caterpillar Inc.; Jon Stegmaier, River City Construction; Mo Dalhoumi, ADM; Michelle Carothers, OSF Healthcare System; Lore Baxter, Peoria Fire Department

GIVE. ADVOCATE. VOLUNTEER.

GIVE. ADVOCATE. VOLUNTEER.

2010 CAMPAIGN CABINET

Thank you to our 2010 Campaign Chairs, Mark and Renee Spenny

Heart of Illinois United Way's Campaign Cabinet is a group of community leaders dedicated to making a difference in central Illinois. Each year, they work tirelessly to support the efforts of our campaign.

Campaign Chairs
Mark and Renee Spenny
CEFCU

Campaign Vice-Chairs
Bill and Paula Cirone
Federal Companies

Business Development
Bill Cirone
Federal Companies

Bill Springer
Caterpillar Inc.

Campaign Ambassador Recruitment
Jim Hefti
Advanced Technology Services, Inc.

Pacesetters
Laraine Bryson
Tri-County Urban League, Inc.

Paul Macek
Proctor Hospital

Pillars Society
Bernie and Teresa Koch
River City Construction, LLC

Tocqueville Society
Jim and Katie Owens
Caterpillar Inc.

Volunteer Training
Erica Baird
Caterpillar Inc.

CAMPAIGN DIVISIONS

Caterpillar Inc.
Kylene Anthony
Jennifer Zammuto
Caterpillar Foundation

Accounting
Chris Atkinson
Clifton Gunderson LLP

Dennis Bailey
Clifton Gunderson LLP

Architects and Engineers
Gary Davis
Farnsworth Group, Inc.

Eric Hansen
Crawford Murphy & Tilly, Inc.

Business Services
Gary Anna
Bradley University

Al Black
A T & T Inc.

Combined Federal Campaign
John Raschke
U.S. Attorney's Office

Victoria Fikenstadt
USDA ARS NCAUR

Finance, Insurance & Real Estate
Tom Bardwell
Morgan Stanley Smith Barney

Paul DiGiallonardo
Morgan Stanley Smith Barney

Dean Heinzmann
First State Bank of Illinois

Legal
Bob Gates
Kavanagh, Scully, Sudow, White & Frederick, P.C.

Leonard Sachs
Howard & Howard Attorneys PLLC

Henry Vicary
Caterpillar Inc.

Manufacturing and Construction
Kevin Carter
Community Volunteer

Mike Keene
Ameren

Medical
Patti Bash
Hult Center for Health Education

Joan Krupa
Community Volunteer

Andrew Rand
Advanced Medical Transport of Central Illinois

Retail and Commerce
Brenda Dunbar
CEFCU

Jo Mangieri
Ameren

Service Industries
Anne Fox
American Red Cross -Central Illinois Chapter

Dave Pardieck
Bradley University

Union Treasuries
Michael Everett
IBEW #34

TOP 10 CAMPAIGNS

	COMPANY	CEO	CAMPAIGN COORDINATOR
1.	**Caterpillar Inc.**	Doug Oberhelman	Kylene Anthony
2.	**Ameren**	Scott Cisel	Holli Willmert
3.	**Methodist Medical Center of Illinois**	W. Michael Bryant	Lori Filock & Kelly Frick
4.	**CEFCU**	Mark Spenny	Jennifer Quine
5.	**OSF Healthcare System**	Kevin Schoeplein	Michelle Carrothers & Delmar Smith
6.	**RLI**	Jonathan Michael	Greg Tiemeier
7.	**PNC**	Doug Stewart	Kim Dixon
8.	**Komatsu America Corp.**	Rod Schrader	Cathy Aronhalt
9.	**Advanced Technology Services, Inc.**	Jeff Owens	Greg Padesky
10.	**Howard & Howard Attorneys PLLC**	Theodore Eissfeldt	Leonard Sachs

TOP 10 TOTAL CONTRIBUTIONS: $6,142,278

UNITED WAY CHALLENGE GRANT

In 2010, Caterpillar Inc., CEFCU and Methodist Medical Center of Illinois sponsored a $250,000 Challenge Grant offering a dollar-for-dollar match towards any new or increased giving to the Heart of Illinois United Way.

2010 CHALLENGE GRANT RESULTS:

New and increased employee campaigns totaling more than $332,520
New and increased corporate gifts totaling more than $126,560
New or increased individual gifts (donors outside of employee campaigns) totaling more than $31,220

CAMPAIGN AMBASSADORS

Each year, the Heart of Illinois United Way has full-time Campaign Ambassadors sponsored by area organizations. Loaned to the United Way to help with the campaign, they are vital to our campaign success.

2010 AMBASSADORS & SPONSORS:

Back Row (L-R):
Art Oakford sponsored by Ameren
Carole Hill sponsored by Methodist Medical Center of Illinois
Bud Lowe sponsored by Ameren
Ron Hale from TCRC, Inc.

Front Row (L-R):
Nicole Campen sponsored by Advanced Technology Services, Inc.
Melissa Wireman from CEFCU

Plus:
Rosemary McCullough sponsored by Caterpillar Inc.
Moriah Mitckes from CEFCU

2010 AWARD WINNING CAMPAIGNS

GOLD

Advanced Medical Transport of Central Illinois
Advanced Technology Services, Inc.
Alter Recycling
Alzheimer's Association, Central Illinois Chapter
Ameren
American Red Cross – Central Illinois Chapter
Archer Daniels Midland Co.
Baumgarten Distributing Co., Inc.
Bearing Distributors, Inc.
Boy Scouts of America – W.D. Boyce Council
Boys & Girls Clubs of Greater Peoria, Inc.
Bradley University
Brewers Distributing Co.
Burklund Distributors, Inc.
Busey Bank
Cancer Center for Healthy Living
Caterpillar Inc.
CEFCU
Center for Prevention of Abuse
Central Illinois FRIENDS of PWA, Inc.
City of Peoria: Human Resources , Legal Dept.
Clifton Gunderson LLP
Commerce Bank
Common Place, Inc.
County of Peoria: County Admin., Auditor's Office, Recycling & Resource Conservation
Crawford Murphy & Tilly, Inc.
Crittenton Centers
Easter Seals
Enterprise Rent-A-Car
Erie Insurance Group
The F & M Bank
FamilyCore
Farnsworth Group, Inc.
Federal Companies
FedEx
First Mid-Illinois Bank & Trust
First State Bancorporation
FMC Corporation
Foth Infrastructure & Environment, LLC
Peoria Friendship House of Christian Service
Habitat for Humanity, Greater Peoria Area
Hallmark Metamora Fixture Operations
Hanson Professional Services, Inc.
Hasselberg Williams Grebe Snodgrass & Birdsall
Hawk Agency, Inc.
HCH Administration
Heartland Bank & Trust Co.
The Heartland Partnership
Heart of Illinois United Way
Heyl Royster Voelker & Allen, PC Attorneys
Hobart Corporation
Howard & Howard Attorneys PLLC
Hult Center for Health Education
Husch Blackwell Sanders LLP
IBEW #34
IBM
Illinois Federation of Teachers
Illinois Mutual
Illinois National Bank
Komatsu America Corp.
Labor Council of West Central Illinois
The Labor Paper
Lincoln Office LLC
MACTEC Engineering & Consulting, Inc.
Mental Health Association of Illinois Valley, Inc.
Methodist Medical Center of Illinois
Midas Auto Service Experts
Morgan Stanley Smith Barney
OPEIU #9
Par-A-Dice Hotel Casino
Pearl Companies
Peoria Chiefs Baseball Club
PNC
Prairie State Legal Services, Inc.
PricewaterhouseCoopers LLP
Proctor Hospital
PSA-Dewberry Inc.
Quality Quest for Health
River City Construction, LLC
R.K. Dixon Company
RLI
RSM McGladrey, Inc.
Schnucks Supermarket
South Side Office of Concern
South Side Trust & Savings Bank
Springfield Electric Supply Co.
Target
Tazewell County Resource Centers, Inc.
The Salvation Army
Thompson Electronics Co.
Tri-County Peoria Urban League, Inc.
Tri-County Regional Planning Commission
Turf Solutions Group
United Parcel Service
Vonachen Lawless Trager & Slevin
Vonachen Services Inc.
Wells Fargo Advisors
West Central Illinois Building & Construction Trades Council
Westervelt Johnson Nicoll and Keller, LLC
Greater Peoria Family YMCA

SILVER

AAIM Employer's Association
Associated Bank
AT&T Inc.
Auto-Owners Insurance Co.
Bergner's at Grand Prairie
Big Brothers Big Sisters
Callender & Co.
Catholic Charities Diocese of Peoria
Central Illinois Bank
Girl Scouts of Central Illinois
Heartland Community Health Clinic
JC Penney Company, Inc.
Kohl's Department Store – Peoria
Larson and Darby Group
Lutheran Social Services of Illinois
Macy's
Mass Mutual Financial Group
Merrill Lynch – Bank of America
Neighborhood House Association
Nixon Insurance Agency Inc.
PARC
Peoria Public Schools
PolyOne Corporation
Regions Bank
Robert W. Baird & Co., Inc.
Soy Capital Bank & Trust
Traders Insurance Agency Corp.
United Health Group
We Care, Inc.
WEEK-TV
YWCA Peoria
Youth Service Bureau of Illinois Valley

BRONZE

American Family Insurance
American TV & Appliances
Arthritis Foundation, Greater Illinois Chapter
Bradfield's Computer Supply
Central Illinois Agency on Aging
Children's Home Association of Illinois
City of Peoria: Planning & Growth, Public Works
Comcast
Community Workshop and Training Center Inc.
County of Peoria: City/County Health Dept., Finance Dept., State's Attorney's Office
Cullinan Properties, Ltd.
Data Management Inc.
Dr. Pepper Snapple
Goodwill Industries of Central Illinois, Inc.
Gordmans
Green Chevrolet
Human Service Center
Illinois American Water Co.
JP Morgan Chase & Company
Kroger
Lutheran Hillside Village
Metamora Telephone Co.
Pearce Community Center
Peoria Journal Star
Sanders Tools and Supplies, Inc.
SMG/Peoria Civic Center
TimesNewspapers
The Timken Co.
TJ Maxx
Traders Realty Corp.
UAW# 974
Workers United #16

2010 CORPORATE GIFTS

$25,000+
Advanced Medical Transport of Central Illinois
Ameren
Archer Daniels Midland Company
Caterpillar Inc.
CEFCU
Federal Companies
Howard & Howard Attorneys PLLC
Illinois Mutual
Komatsu America Corp.
Methodist Medical Center of Illinois
PNC
RLI

$10,000 - $24,999
Advanced Technology Services, Inc.
Bielfeldt Foundation
Commerce Bank
JP Morgan Chase & Company
Morton Community Bank
O'Brien Steel Service Co.
Peoria Journal Star
River City Construction, LLC

$5,000 - $9,999
Altorfer Inc.
AT&T Inc.
Erie Insurance Group
First Mid-Illinois Bank & Trust
Hallmark Metamora Fixture Operations
Illinois American Water Company
Morton Industries, LLC
South Side Trust & Savings Bank
Thrivent Financial for Lutherans
West Central Illinois Building & Construction Trades Council
Westervelt Johnson Nicoll & Keller, LLC

$2,500 - $4,999
Baumgarten Distributing Co., Inc.
Busey Bank
Data Management Inc.
Enterprise Rent-A-Car
Hawk Agency, Inc.
HCH Administration
Heartland Bank & Trust Co.
IBEW #34
Illinois Piping Corp.
JC Penney Company, Inc.
Keystone Steel & Wire Company
Peoria County Bar Association
Peoria Disposal Company
Proctor Hospital

$1,000 - $2,499
Alcast Company
Alexander Travel, Ltd. - Carlson Wagonlit Travel
Amalgamated Transit Union Local 416
Associated Bank
Bradfield's Computer Supply
Clifton Gunderson LLP
Crawford Murphy & Tilly, Inc.
De Hater Inc.
Dr. Pepper Snapple
Engineering Design & Development Inc.
Farm & Fleet of Morton
Farnsworth Group, Inc.
FMC Corporation
Getz Fire Equipment Co.
Green Chevrolet
Hagerty Steel & Aluminum
Hein Construction Co.
Heyl Royster Voelker & Allen, PC Attorneys
Hobart Corporation
Labor Council of West Central Illinois
Macy's
Metamora Telephone Co.
Oper. Engineers #649
Otto Baum Company, Inc.
Pearl Companies
Peoria Metro Construction, Inc.
PolyOne Corporation
Sanders Tools and Supplies, Inc.
SIDAL, Inc.
Springfield Electric Supply Co.
Steamfitters #353
Target Store #871
The F&M Bank
The Quality Connection
Vonachen Services Inc.

$500 - $999
American Postal Workers Union
Aventine Renewable Energy, Inc.
Bergner's at Grand Prairie
Best Buy
Burklund Distributors, Inc.
Country Club of Peoria
Davis Insurance Agency
FedEx
Hanson Professional Services, Inc.
Laborers #165
McBride & Shoff Machine Shop
Metamora Industries Inc.
N.E. Finch Co.
Philippi-Hagenbuch, Inc.
Prairie Farms Dairy Inc.
R. K. Dixon Company
Sam's Wholesale Club
Schnucks Supermarket
Spence Tool & Rubber Co.
State Farm Companies Foundation
The Timken Co.
UFCW #536
Union Retiree Council of West Central IL
United Facilities, Inc.
Wal-Mart Supercenter #3460
Wiegand and Storrer, Inc.

CAMPAIGN PACESETTERS

Last year, 45 organizations helped us kick off our 2010 United Way campaign, raising more than $1.2 million.

Advanced Medical Transport of Central Illinois
Alzheimer's Association
American Red Cross - Central IL Chapter
Big Brothers Big Sisters
Boy Scouts of America - W.D. Boyce Council
Boys & Girls Clubs of Peoria Inc.
Cancer Center For Healthy Living
Catholic Charities Diocese of Peoria
CEFCU
Central Illinois FRIENDS of PWA, Inc.
Children's Home Association of Illinois
Commerce Bank
Common Place, Inc.
Community Workshop & Training Center, Inc.
Crittenton Centers
Easter Seals
FamilyCore
Federal Companies
Girl Scouts of Central Illinois
Habitat For Humanity - Greater Peoria Area
Heart of Illinois United Way
Heartland Community Health Clinic
The Heartland Partnership
Howard & Howard Attorneys PLLC
Hult Center for Health Education
Human Service Center
Lutheran Social Services of Illinois
Mental Health Association of Illinois Valley, Inc.
Methodist Medical Center of Illinois
Neighborhood House Association
Par-A-Dice Hotel Casino
Pearce Community Center
Peoria County Employees
Peoria Friendship House of Christian Services
Planned Parenthood of Illinois
Prairie State Legal Services, Inc.
Proctor Hospital
River City Construction, LLC
RLI
The Salvation Army
Tazewell County Resource Centers, Inc.
Tri-County Peoria Urban League, Inc.
We Care, Inc.
Greater Peoria Family YMCA
YWCA Peoria

GIVE. ADVOCATE. VOLUNTEER.

2010 PILLARS SOCIETY

In 2010, the Heart of Illinois United Way's Pillars Society raised $2,684,483 and increased its membership base to a total of 1,227 members. Pillars Society membership includes individuals and couples whose annual gifts total $1,000 or more.

2010 PILLARS SOCIETY SPONSORS

Robert W. Baird & Co., Inc.
Caterpillar Inc.
Clifton Gunderson LLP
Cullinan Properties, Ltd.
Federal Companies
Heyl, Royster, Voelker & Allen, PC Attorneys
Howard & Howard Attorneys PLLC
Illinois Eye Center
Illinois Mutual
PNC
VanFleet Law Offices

Pillars Society Chairs
Bernie and Teresa Koch
River City Construction, LLC

TOCQUEVILLE SOCIETY - GIFTS OF $10,000 +

Tocqueville Society membership represents gifts of $10,000 or more. In 2010, the Society's membership increased to a total of 39 members - raising a record $784,686.

Tocqueville Society Chairs
Jim and Katie Owens

Sid & Flo Banwart
Glen & Polly Barton
Dr. Stephen & Patti Bash
Bielfeldt Foundation
Jeff & Sue Bogdan
Jim & Deb Bowers
Paula & Michael Bryant
Bill & Paula Cirone
Scott & Susan Cisel
Michael & Margee Cullinan
Saverio M. Fato
Steve & Bonnie Gosselin
Mark & Terry Hanback
Annette & John Heller
Duane F. & Pauline (Polly) J. Heward Estate
Keith & Michelle Hubble
Dr. Michael Leonardi
Stu & Nancy Levenick
Kay & Michel McCord
Jonathan & Sharon Michael
Diane & Doug Oberhelman
Joe & Marge O'Brien
Jim & Katie Owens
Dave & Zan Ransburg
Ed & Ann Rapp
Bill & Kathy Rohner
Jean Rothberg
Leonard W. Sachs
Randall & Lisa Schrock
William & Deborah Sharpe
Nancy Snowden
Sally & Skip* Snyder
Mark & Renee Spenny
Bill & Margie Springer
Harriett & Gene Swager
Joe & Shannon VanFleet
Bob & Karen Viets
Steve & Lyneve Wunning
Thomas & Jean Wyman

2010 PILLARS SOCIETY

DU SABLE PLATINUM
$7,500 - $9,999
Bill & Kira Kwon
Carl Spence

DU SABLE GOLD
$5,000 to $7,499
John & Sharon Amdall
Mr. & Mrs. Thomas J. Bluth
David & Dawn Bozeman
Dale E. Burklund
Paul & Colleen DiGiallonardo
Theodore L. & Paula Eissfeldt
Bob & Jean Gilmore
Joanne K. Glasser
Rob & Marilee Grove
Hans & Lucy Anne Haefeli
Bill & Theresa Heidrich
Stephen J. Heine
& Karen L. Kendall
Dr. Sam & Dr. Sharon Kherat
William R.
& Kathleen M. Kohlhase
Mark & Marla Miskell
Craig Nelson and Phillis DeWitt
Tim & Mary O'Brien
Stan & Jean Ogden
Jim & Sherri Parker
Gerard and Elizabeth Rickert
Barbara & George Schaefer
Ed & Karen Scott
Tom & Joy Spurgeon
Doug & Vicky Stewart
Russ & Pat Waldschmidt
Curt & Joan Wegener
Craig & Gayle Young
2 anonymous

ROUENSA PLATINUM
$3,500 to $4,999
Roger & Jan Arnold
Ken & Leslie Baer
Gary & Vicki Baumgarten
James & Susan Buda
Jim & Marci Carballido
Mark A. Davis
Peter Donis
Keith & MaryAlice Erickson
Steve & Sandy Fisher
Mr. & Mrs. Gerald Flaherty
Carl R. George
Dr. & Mrs. Michael J. Gibbons
Dean A. & Sara J. Heinzmann
Lance & Annastasia High
Derick & Aisling Hinderliter
Gary & Barb Hodel
John & Victoria Hoelscher
Timothy J. & Patricia Howard
Bob & Cameron Kagy
Bernie & Teresa Koch
Dean & Theresa Lake
Pam & Jerry Murrell
Maryln & Chuck Rager
Jeffrey A. Sadowski
Paula & Barry Shook
Bruce & Deborah Simmons
Keith & Cathy Steffen
Michael & Karen Stephan
Trudy & Gary Stroup
Patrick Urich & Brooke Spellman
Brian & Carol Weber
2 anonymous

ROUENSA GOLD
$2,500 to $3,499
Carole & Owen Ackerman
Sandy & George Andrews
Barb & Gary Anna
Dennis & Marcy Bailey
Erica Baird
Dan & Sue Baker
Will & Mimi Ball
Tom & Courtney Bardwell
Dr. & Mrs. Robert A. Bauernfeind
Richard A. & Joan S. Benson
Alan and Lois Boaz
Don & Mary Brennan
Thomas H. Callan
Mike & Cindy Carr
E.C. Chapman
John & Jill Cheek
Kevin & Jackie Colgan
Mr. & Mrs. David E. Connor
Douglas Craw and Vicki Frank
Dan & Sherry Daly
Kerry & Stacy DelVecchio
James & Melody Dickerson
Brian & Melinda Doerfler
Joe & Joany Dondanville
Mary Etrick
Cindy & Bill Fischer
Bob & Jacque Flint
Paul & Patty Gaeto
Brian & Patricia Gareau
Georgia & Chris Glynn
John Goddard
& Karoline Seitz-Goddard
Steve & Karen Graham
Dr. & Mrs. Gerald Grawey
Rhonda G. Haffner
Rebecca & Allen◆ Hagen
Sharon & Mark Harman
Jim & Lisa Hefti
Joseph B. Hemker
Kathy & Andy Herrera
Mike & Jean Hettel
Susan Heun
David & CJ Higgins
Ron & Cindy Jensen
Robert A. Johnson
Dr. & Mrs. Jim Knost
David Koehler & Nora Sullivan
Bill and Diane Kohlhaas
Kent Koshkarian
Len & Maureen Kuchan
Eric Larsen
Michael R. & Cherlyn Lied
Lois & Tom Mayer
Patrick M. McCarthy
John T. McConnell
Honorable Robert H. Michel
James S. Millar
& Mary Lou Balmer-Millar
Michael & Marianne Moll
Alison & Joe Morrissey
Gary & Carol Nelson
LaFrank Newell
& Toni Belcher-Newell
Dr. & Mrs. A.J. Novotny
Dr. & Mrs. W. Edward Null
Gerald & Christine Palagallo
David & Sherrie Pardieck
Roberta M. Parks
Rachelle & A.J. Parn
Jim & Julie Quigg
Mike & Cheryl Quine
Mike & Valerie Renner
Brian W. & Deborah G. Ruddell
Gregory T. Russell
Jason & Beth Sage
Kevin & Lisa Schoeplein
Rod & Kim Schrader
Scott & Karen Sorrel
Alice & Kyle Spitzer
Dave Templin
Craig & Ilean Thompson
Mark & Chery Thompson
Mrs. Richard N. Ullman
Tana & Kent Utley
Mr. & Mrs. Jay R. Vonachen
Warren M. Webber
Mr. & Mrs. H. Curtis White
Larry & Andrea Wilken
Bob & Irene Williams
Timothy L. Williams
& Teresa Kitson
Susan K. Yoder
Michael & Gail Zeller
5 anonymous

DE TONTI PLATINUM
$2,000 to $2,499
Zach & Molly Ament
Robert G. Anderson
David & Vicki Bailey
Dennis C. Baker
Chris & DeLynda Barber
Helen & Bill Barrick
Wes & Stacey Blumenshine
Gerald Blunier
Kenneth A. Bradshaw
Warren & Bonnie Breitbarth
Janice M. & Stephen R. Brown
Mary & Larry Brown
Tom Buzzell
Ron & Michelle Carrothers
Jan Christiansen
Ralph & Jane Converse
Steve & Carol Daggs
Todd A. Davis
Dan & Diane Day
Andrea Dean
Dr. & Mrs. James R. DeBord
Bob & Lauri Dewey
Mrs. Richard Dill
Kevin Doglio
Keith & Gail Donner
Gene & Becky Doubleday
Dennis & Susan Emerson
Scot & Kelly Fairfield
Bob & Judy Gallagher
Greg & Jinny Gauger
David M. Glassman
Terry & Nan Goff
Steven & Dodie Gomer
John B. Gossett
Betty & Frank Grimsley
Jon W. Gruebele
Bob & Sandy Gunter
Robin & Jim Hadley
Diana J. Hall
Marsha M. Hausser
Jacob & Lea Ann Heuser
Steven & Bev Hoffman
Tony & Carrie Howard
Katie & Tom Jenkins
Jill Corlene Johnson
Corinne & David Jones
Wallace Kuester
Ted & Joan Krupa
Lynn & Penny Kunkle
Cletus Kurtzman
& Mary Ann Dombrink-Kurtzman
Laurie & Rex Linder
Bill & Becky Lindholm
Tracy C. Litzinger
Paul Macek
Paul & Dianne Mathes
Cliff & Ruby Mayoh
Jeff Millar & Colleen Ensley
Louis P. Milot & Lisa Y. Wilson
Gail & Robert Muir
Patrick & Lana Murphy
Elliott Murray
Joe & Michelle Needham
Dave & Debbie Orr
Leslie Paulson & Steve Pierz
Gerry & Marilie Pfeiffer
Gerd & Jeff Prewett
Andrew A. Rand
Jim Runyon & Mary Peifer
Rich Rushing
Mr. & Mrs. Andrew Schneider
Kevin & Carol Sears
K. Robert Sebens
& Robert Sheldon
Nancy & Jeffrey Shelton
Jim Sibley
Steven & Nancy Sicher
Ted & Katie Simison
Jeffrey G. & Susie Sorenson
Dave & Deb Stegall
Daniel & Nicole Swiggett
Bob & Karen Taylor
Mr. & Mrs. Donald Ullman
George & Karen van Hoorebeke
James & Donna Varda
Mia & Bram Zadoks
Michael & Karen Zichterman
Bonna & Wayne Zimmerman
13 anonymous

*Indicates Founding Member ◆Deceased

2010 PILLARS SOCIETY

DE TONTI GOLD
$1,500 to $1,999

William & Marylean Abney
Bill & Debra Adams
William & Pamela Albers
Fred & Tilley Allen
Martha & Henry◆ Allovio, Jr.
Fred Ananias
Jeff & Michele Anderson
Kevin & Shelley Anderson
Steve & Tomi Backlund
Jim & Lou Baldwin
Alice & Rick Barbour
Wayne E. Baum Family Foundation
Bob & Linda Beckman
Nicholas J. Bertschy
& Lucinda K. Uphoff
Al & Beth Black
Dick & Brigitte Blaudow
Michele D. Blubaugh
John & Renee Bolden
Chris & Jim Bollwinkle
Anthony & Carol Brody
Rick & Judy Brown
Elton & Laraine Bryson
Robert & Violet Bushell
Cathy & Stan Butler
John & Carmen Butte
Keith & Deb Butterfield
Brent & Rachel Clark
George & Nanette Clay
Dave & Kathy Cole
Ron & Cyndi Colgan
Jim & Ruth Collins
Karen & Jim Cote
Joe & Carol Crocker
Beth & Ed Cullen
Mo Dalhoumi
Karen & Jerry Datzman
Dr. Alan & Mary Ellen DeBord
Emil & Jan Deissler
Dr. & Mrs. Thomas Doolittle
Shannon Duvendack
Shawn & Jacqueline Earle
Michael & Phyllis Edwards
Pat & Gladys Elwood
Dennis & Paula Ewald
Paul Fager
Eric & Shelly Fasnacht
Jim & Sally Fassino
Brian & Karen Flaherty
Tom Frake
Kelly & Randy Frick
Adrian D. Fulks
Richard Furkert
Robert & Susan Gaddis
Mary Gensel
Richard & Judith Gentry
Tom & Danelle Geraci
Mike & Barb Getz
Jim Gibson
David & Linda Gill
Loren D. Gill
Jonathan & Amy Ginzel
Joe & Lea Glad
Debbie & Doug Godke
Kyle & Nicole Gorden
Keith Graff
Chuck & Virginia Grawey
Lisa S. Gretchko
Charlie & Pattie Grier
Paul & Kara Grove
Mike & Sharon Gulley
Melody & Adam Hales
Tom & Joan Halperin
Jill & Dave Harlan
Sarah Havens
Dick & Mary Heller
Ed & Deb Hoeferlin
Harry & Nancy Honings
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GENeration United

A United Way Young Leaders Initiative

GENeration United (GEN U) is a Heart of Illinois United Way initiative offering young leaders in central Illinois the opportunity to connect with others while emphasizing civic responsibility to better understand how to address our community's needs.

Founded in 2009, GEN U targets energetic leaders ages 23-45 (or anyone young at heart) who:

- are passionate about volunteering
- want to connect with like-minded individuals
- represent businesses or organizatons that want to build a stronger, united community

2010 HIGHLIGHTS

CONNECT

GEN U provides social and professional networking opportunities through a variety of fun, interactive, and informative events such as Taco & Trivia nights, wine tastings and the 1st annual GEN U Mad Dash which raised more than $15,000 for Heart of Illinois United Way!

SERVE

Year-round volunteer projects are organized to allow participants to assist with needs in their community and make a difference. Last year, GEN U volunteers helped with agency clean-up days, hands-on activities with youth, agency special events, and many more - providing nearly 1,000 hours of service.

LEAD

Businesses are highlighted by GEN U when they offer their young leaders opportunities to be an integral part of United Way efforts. Our 2010 GEN U Companies are:

- Advanced Technology Services
- Ameren
- Federal Companies
- Morgan Stanley Smith Barney
- Pricewaterhouse Coopers, LLC

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Lea Ann Heuser
Heart of Illinois United Way

Nathan Thomas
Bradley University

GEN U MAD DASH

$15,000 FOR UNITED WAY

In 2010, this first-time event had 25 teams racing against the clock to solve clues and navigate a series of challenging activities centered around learning the work of United Way first-hand.

Teams raced from CEFCU Center Stage in vehicles provided by Illinois Chevy. They had to decipher clues and decide which challenges to take on and which ones to skip before making it to the finish line.

CEFCU Grand Prize Winners: Team Shawn Carmany
2nd place: Lambda Chi Alpha
3rd place: Trifecta
Team Spirit Winners: The Dream Team and The Boys and Girls Clubs

With the support of teams and sponsors, the first Mad Dash raised more than $15,000 for the 2010 Heart of Illinois United Way Campaign. For more info, including the upcoming 2011 event, visit genumaddash.org.

THANK YOU TO OUR 2010 SPONSORS

V8 SPONSORS

Advanced Medical Transport of Central Illinois
Save Lives. It's what we do.

ATS
Advanced Technology Services, Inc.
We Make Factories Run Better.

OSF HealthCare

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Your Mission. Our Drive.

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GEN U MAD DASH
United Way

GIVE. ADVOCATE. VOLUNTEER.

Each year, thousands of volunteers work in some capacity for the Heart of Illinois United Way.

From helping with workplace campaigns, volunteering for GENeration United, Youth United for Central Illinois or our annual Day of Caring, to serving on grant review panels, helping with labor events or overseeing finance and marketing, our volunteers are invaluable to the success of our mission.

2010 DAY OF CARING

In 2010, a record-breaking 540 volunteers collected and sorted food, read to children, served warm meals, helped with crafts at area schools, and improved playgrounds, gyms and more . . . all part of the Heart of Illinois United Way's annual Day of Caring.

More than 50 area companies and organizations participated in the Day of Caring Food Drive, bringing in more than 70,000 pounds of food (35 tons)- the equivalent of 46,000 meals - to help people in need.

The event would not have been possible without the help of our sponsors:

Methodist

PNC

FEDERAL COMPANIES

HyVee

HOI-19 abc

NBC WEEK

Deb Bowers
2010 Hoot Gibson Honoree

HOOT GIBSON AWARD

The Horace J. "Hoot" Gibson award recognizes unsung heroes who have spent countless hours working to help others. The award is in memory of "Hoot" Gibson, former manager of the Peoria IBM office for many years and a very active volunteer for the Heart of Illinois United Way.

Deb Bowers has been a volunteer for the Heart of Illinois United Way since the early 1990's. She has been instrumental to ensuring United Way contributions are making the greatest impact within the community through her volunteer work on the United Way's allocation panels.

She has been an integral part of the United Way's strategic planning and has helped the United Way move forward as the community leader at addressing the critical health and human care issues facing central Illinois. Bowers has also served on the board of directors, the campaign cabinet and as a campaign ambassador.

YOUTH UNITED FOR CENTRAL ILLINOIS

The United Way's youth service committee is comprised of students from area high schools, colleges and universities who participate in volunteer activities and learn about the grant review process.

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Katherine McGinn, Chair

Dunlap High School
Claire Anderson
Michael Gibbons
Rachael Morrissey
Rachel Sassine
Faith Streitmatter

Limestone High School
Kelsey Kauffman
Deanna Lawson

Manual High School
Kerishena Deal
Grace Figgers

Metamora High School
Travis Ahrens
Matt Stephan

Morton High School
Macaela Bennett
Taylor Harrison

Notre Dame High School
Anne Marie O'Neill
Rachel Thompson

Peoria Heights High School
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Ameren

Michelle Hubble
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Community Volunteer

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Heartland Bank & Trust Co.

Tom Schlink
PNC

The Heart of Illinois United Way's Finance Committee oversees the financial operations of the organization. Each year, an independent accounting firm audits our financial records. A copy of the complete report for 2010-2011 fiscal year will be made available.

AFL-CIO LABOR VOLUNTEERS

Dave Chapman
UAW #974

Marty Clinch
IBEW #34

Mike Everett
IBEW #34

Terry Freeman
UAW #974

Bob Gunter
APWU

Sandy Gunter
APWU

Marty Helfers
West Central Illinois Building and Construction Trades Council

Todd Holzinger
IBEW #34

Bob Lawless
Steamfitters #353

Darrin Lindee
Boilermakers #60

Dan Silverthorn
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Richard Stoneburner
IBEW #21

Gayla Walker
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Nathan P. Thomas
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Fund Distribution-Outcome Specialist

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Pamela Biles
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Alison B. Morrissey
Vice President, Resource Development

Stephen D. Peterson
Campaign Associate

Lauri C. Shoemaker
Resource Development Manager

Lisa M. Wakeley
Campaign Information Coordinator

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American Red Cross - Central Illinois Chapter
Arthritis Foundation, Greater Illinois Chapter
Big Brothers Big Sisters Heart of Illinois
Boy Scouts of America - W.D. Boyce Council
Boys & Girls Clubs of Greater Peoria, Inc.
G.W. Carver Association, Inc.
Cancer Center for Healthy Living, Inc.
Catholic Charities Diocese of Peoria
The Center for Prevention of Abuse
Central Illinois FRIENDS of PWA, Inc.
Children's Home Association of Illinois
Children's Hospital of Illinois
at OSF Saint Francis Medical Center
Common Place, Inc.
Community Workshop and Training Center, Inc.
Creve Coeur Community Center
Crittenton Centers
Easter Seals-UCP
FamilyCore
(Peoria) Friendship House of Christian Service
Girl Scouts of Central Illinois
Goodwill Industries of Central Illinois, Inc.
Habitat for Humanity, Greater Peoria Area
Heartland Community Health Clinic
Henry Community Ambulance Service
Hult Center for Health Education
Human Service Center
Illinois Valley Center for Independent Living
Lacon-Sparland Emergency 52 Ambulance Service
Lutheran Social Services of Illinois
Mental Health Association of Illinois Valley, Inc.
Neighborhood House Association
PARC
Pearce Community Center
Planned Parenthood of Illinois
Prairie State Legal Services, Inc.
Saint Francis Community Clinic
The Salvation Army
South Side Office of Concern
Tazewell County Resource Centers, Inc.
Tri-County (Peoria) Urban League, Inc.
We Care, Inc.
Greater Peoria Family YMCA
YWCA Peoria
Youth Service Bureau of Illinois Valley

GIVE. ADVOCATE. VOLUNTEER.

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Heart of Illinois
United Way

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