LIVE UNITED®

HEART OF ILLINOIS UNITED WAY
2009 COMMUNITY REPORT

OUR CORE VALUES

Since 1921, the Heart of Illinois United Way has brought together people from business, labor, government, and health and human services to address conditions in our community.

Our Mission: To increase the organized capacity of people in central Illinois to care for one another.

Our Vision: To create a strong, safe and healthy community while providing the best return for the community's charitable investment.

The Heart of Illinois United Way is:

An Open and Accountable Community Leader

We are committed to responsibly and sensibly managing our organization and the funds entrusted to us. Our funding practices are fair, reasonable and appropriate to our mission. While operating with a level of integrity that inspires the highest level of trust, we maintain a standard of excellence and accountability by fairly and accurately disclosing information.

Respectful and Inclusive

We treat our investors, community partners and stakeholders with the highest level of respect while striving to be a model of diversity, fairness, teamwork and collaboration. From recipients of agency services, to our donors, staff and families, board of directors and volunteers, we recognize the dignity, uniqueness, and intrinsic worth of every person in our community.

Proactive at Advancing the Common Good

We are the leader in a process that reinforces community stability while moving forward to create lasting change. Creativity and innovation are instrumental to how we continually evaluate and respond to community needs. Underneath everything we are, underneath everything we do, we are all people - connected, interdependent, united. It is not about helping just one person at a time, but more about how, united, we can change systems that help us all.

An Advocate for Volunteerism

We are a volunteer driven organization that depends upon thousands of volunteers annually to reinforce and move our mission and vision forward. This vibrant, competent and diverse group is one of our most powerful forms of philanthropy. Through community volunteerism and leadership, we are mobilizing a dedicated, united team of advocates working to advance the common good and create positive, lasting community change.

Heart of Illinois United Way and its partner agencies work continuously to make a difference in the lives of individuals throughout central Illinois.

When children get the early care they need, they succeed in school. When young adults graduate, they have the tools to find a job.

When families have the means to afford safe and stable housing, they thrive. When men, women and children are safe from violence and abuse, they are free to reach their full potential.

A gift to the Heart of Illinois United Way becomes part of a united effort to invest in our youth and families, to build self-reliance and to promote healthy lives.

That's what it means to LIVE UNITED.

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Dan Silverthorn, Board Chair and Michael Stephan, President visit with a ScoutReach troop at Neighborhood House. This Boy Scout program reaches out to at-risk youth within area schools and through after school programs.

Looking Ahead

In 2009, the Heart of Illinois United Way campaign raised more than $8.611 million to support our community's vital health and human care programs.

Despite the difficult economy, the people of central Illinois came together to support one another. Change begins with one person at a time - and soon that one person becomes 1,000 - and that's when the change we create by uniting our efforts becomes transformational.

As we look ahead to 2010, our goals are to continue to ensure that quality childcare, affordable health care, comprehensive safety net services and many other life changing programs are here for all of us.

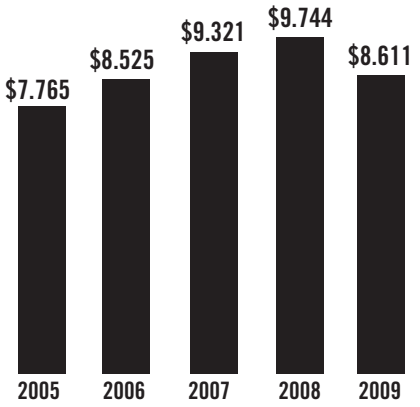
By bringing together our community leaders, partner agencies, individuals and businesses, the Heart of Illinois United Way will continue to help more than 1,100 people every day while improving the quality of life in central Illinois.

That's how we live united.

Michael D. Stephan
President

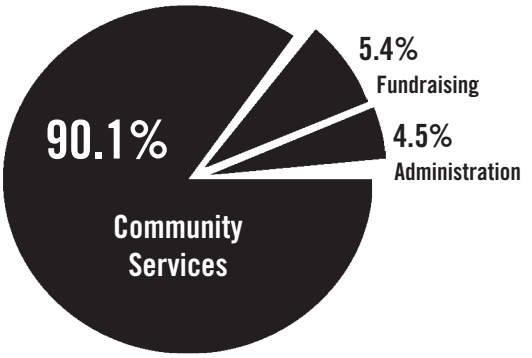
Dan Silverthorn
Chair, Board of Directors

History of Dollars Raised



The Heart of Illinois United Way raised more than $8.6 million in 2009 for vital health and human care programs throughout central Illinois.

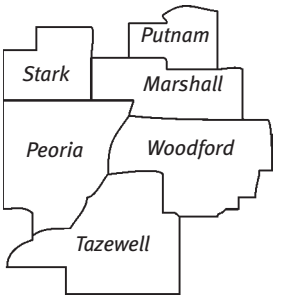
How the dollars are utilized



90.1 cents of every dollar raised through the Heart of Illinois United Way campaign supports programs serving the community.

Communities Served

Money raised by the United Way stays in the community by funding programs and services in Marshall, Peoria, Putnam, Stark, Tazewell and Woodford Counties.



COMMUNITY CARE FUND

When a donor gives through the United Way's Community Care Fund, they don't have to choose between helping children or seniors, or between providing a warm meal or a safe home.

That's because, each year, United Way volunteers from diverse segments of the community evaluate local programs to ensure that the donor's contribution is being well spent and making the greatest impact possible.

These volunteers monitor financial and programmatic information, meet with agencies to discuss program results, and visit agencies to see program sites.

Allocations for the 2009-10 Fiscal Year

Based on the 2008 campaign, with distributions beginning July, 2009.

Youth Programs: $1,629,543

Family Programs: $1,337,738

Self-Reliance Programs: $1,094,003

Health Programs: $1,108,602

Directed Contributions

Designations to agencies, the Combined Federal Campaign and other United Ways totaled $2,201,869 and are in addition to the allocations listed above.

2009/2010 Dollars at Work

The Heart of Illinois United Way works everyday to create a strong, safe and healthy community while providing the best return for charitable investments. The return on these investments is illustrated through the leveraging of additional grants, the human resource impact of volunteer hours, in-kind donations of equipment and advertising, and much more.

Grants, Initiatives and Designations

United Way Grants to Health and Human Care Agencies: $5,171,386
More than 80 volunteers are part of our competitive grant process. They evaluate program outcomes and financial viability - ensuring that United Way contributions are making the greatest impact in the community as possible.

Every $1.00 in United Way Grants = An Additional 71¢: $3,670,236
For every dollar United Way invests in the community through our grant process, health and human care agencies are able to leverage $0.71 in State and Federal grants.

Success By 6 Initiative: $100,000
This early childhood initiative brings together business leaders, educators and child advocates to ensure that at-risk children, from birth to age six, are ready to succeed upon entering school.

PACES - Peoria Area Community and Education Services: $200,000
A collaboration between Dist. 150 and United Way, PACES offers full-service substance abuse, violence prevention and mental health programs for grades K-12.

Designations to Partner Agencies: $1,216,529
Donor choice allows contributions to be designated to any of the 45 United Way Partner Agencies in central Illinois.

Designations to Other United Ways and Non-Profits: $985,340
Corporate and donor designated contributions to regional United Ways and other non-profits.

Volunteers, In-Kind Donations and Program Savings

Volunteer Contributions: $330,000
It takes thousands of volunteer hours to do the work of the United Way. From raising money to reviewing grants, it's estimated that local volunteers contribute upwards of 22,000 volunteer hours each year to United Way. At $15 an hour, this makes a significant human resource impact.

Day of Caring Food Drive: $140,000
Our 2009 Food Drive brought in 60,000 pounds of food resulting in 40,000 meals for people in need throughout central Illinois. An average meal costs $3.50.

Be a Page Turner - the Success By 6 Reading Program: $248,320
Every year, more than 31,000 books are distributed to children of low-income families. Books are purchased at a discounted rate of $2/book - saving at least $8 off of the cover price.

FamilyWize Prescription Drug Savings Card: $31,644
In June 2009, our United Way began distributing the FamilyWize Prescription Drug card throughout central Illinois. Since its launch, 2,038 families have saved $31,644 on prescriptions.

In-Kind Equipment Donations: $32,000
Office equipment such as furniture, copiers, computers, etc. are distributed to partner agencies.

Media Donations: $185,000
Local media donate billboards, print advertisements, television spots and more.

COMMUNITY INVESTMENT: $12,310,455

As the largest non-governmental funder of health and human care services in central Illinois, the Heart of Illinois United Way is dedicated to ensuring the people in our communities have access to the education, income and health programs they need.

COMMUNITY IMPACT

The primary tools the Heart of Illinois United Way uses to drive community change are our competitive grant process and special initiatives such as Success By 6 and PACES.

Heart of Illinois United Way's Competitive Grant Process

More than 80 volunteers from diverse segments of the community evaluate programs requesting funding. In 2009-2010, 104 programs at 47 partner agencies received funding. Programs funded by United Way focus on four primary areas - youth, families, self-reliance and health.

It is important to continually demonstrate the effectiveness of the health and social service programs that United Way funds so that the community is assured their investment to the United Way is making the greatest impact possible.

Performance measurement is an integral part of the allocation review process as it systematically evaluates whether or not a program is making an impact on the clients being served. The building blocks of performance measurement include:

1. Inputs, resources dedicated to the program such as money, staff, facilities, supplies, etc.
2. Activities, what the program does with the inputs, such as providing shelter, feeding the homeless, etc.
3. Outputs, direct products of the program activities, such as number of clients served
4. Outcomes, benefits and changes clients obtained during or after participating in the program

Multi-Year Funding Cycles: evaluating outcomes

The Heart of Illinois United Way supports the delivery of program services through our partner agencies using a multi-year approval process awarding funds annually to qualifying grants.

Utilizing a multi-year grant process is essential so the United Way can:

1. Provide stability and continuity to our agencies and contributors
2. Maximize long-term community impact
3. Allow allocation volunteers more time to spend evaluating and measuring community outcomes over a three-year cycle

What are Outcomes?

Funding decisions are based on how well the program's outcomes address economic and neighborhood conditions, educational and healthcare systems, and how well the program relates to identified critical needs.

Outcomes are not just visions or goals; they are specific changes or benefits that include changes in knowledge, attitudes, values, skills, behaviors or conditions.

Establishing community-wide outcomes involves focusing on many factors such as: economic conditions, historical trends, neighborhood conditions, private and public sector practices, and education and healthcare systems.

YOUTH

United Way funded youth programs help at-risk youth develop physically, emotionally and socially by improving grade levels, development skills, relationships and much more.

Programs include mentoring, tutoring, counseling, childcare and after school programs that focus on:

- A child's development and school readiness through positive social and emotional skills and safe, nurturing environments.
- Helping youth develop life skills and learning activities that lead to academic achievement, goal setting, and higher graduation rates.
- Prevention and intervention through school-based activities that support social and emotional well-being; and education/support centered on healthy choices, good nutrition, substance abuse and violence prevention.

Children and Youth Allocation Panel

Dianna Hunter, Chair
CEFCU

Joe VanFleet, Vice Chair
VanFleet Law Offices

Jim Beuster
Commerce Bank

Lillie Foreman
Mark Bill's School

Judi Gentry
Community Volunteer

Larry Hendricks
Community Volunteer

Jacob Heuser
Bradley University

Tricia Johnson
National City Bank

Rachel Kress
RA Marketing & Events, LLC

Jan Leonard
Two Rivers Professional Development

Yvonne Long
Peoria Housing Authority

Lon Lyons
Commerce Bank

Shirley McQuirter
Illinois Central College

Mark Miskell
RSM McGladrey, Inc.

Erik Mueller
F & M Bank

Murali Natarajan
RLI

Dave Pardieck
Bradley University

Brooke Spellman
ABT Associates, Inc.

Connie Tomczyk
Community Volunteer

Jennifer Zammuto
Caterpillar Inc.

FAMILIES

United Way funded family programs help at-risk families function successfully in the community by providing social, health, emergency and educational resources.

Programs include counseling, disaster services, legal services, emergency shelter and parenting skills that focus on:

- Counseling, and case management, that develop skills which lead to stable lifestyles.
- Providing immediate crisis support for families in need.
- Training and support that help family members become better parents.
- Providing legal support that allows families to be secure and stable.

Family Allocation Panel

Michelle Carrothers, Chair
OSF Healthcare

Deb Bowers, Vice Chair
Community Volunteer

Michele Anderson
South Side Bank

Troy Alexander
Orenda International

Roger Aylward
Community Volunteer

Donna Campbell
Heritage Bank

Chuck Fabish
Community Volunteer

Becky Haider
Caterpillar Inc.

Katrina Heigert
CEFCU

Duane Heward
Community Volunteer

Jill Johnson
RLI

Ben Lambert
Caterpillar Inc.

Andrea Meyers
CEFCU

Tim Neuhauser
Heiser Insurance Group

Mary Rasmussen-Berry
Lincoln Office

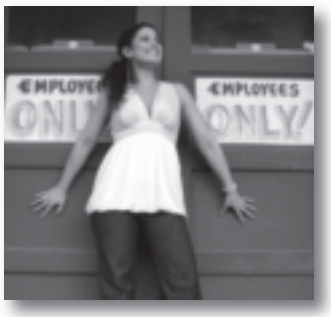
Sid Ruckriegel
Sidal, Inc.

Hazel Thomas
Community Volunteer

Pam Tomka
Washington District Library

Jon Williams
Commerce Bank

Christine Zak-Edmonds
Community Volunteer



SELF-RELIANCE

United Way funded self-reliance programs help at-risk people live on their own by helping them gain the skills they need to get through life.

Programs include counseling, employment services, life skills, food pantries, emergency assistance and transitional housing that focus on:

- Providing supportive housing that is affordable and helps mitigate factors that lead to homelessness such as low income, substance abuse, health issues, aging, and more.
- Creating financial stability through education and employment services such as job preparedness and training.
- Optimizing services for individuals such as seniors and the developmentally disabled so they can continue to live independently.

Self-Reliance Allocation Panel

Bob Hultgren, Chair
Community Volunteer

Jan Kepple, Vice Chair
F & M Bank

Darrin Autry
Commerce Trust Group

Kelly Frick
Methodist Medical Center of Illinois

Mark Hamilton
AFFINA

Carole Hill
Community Volunteer

Alan Kenworthy
Caterpillar Inc.

Rosie Langfels
Community Volunteer

Dave Milstead
Ameren

Charlie Morgan
Community Volunteer

Jon Neidy
Bradley University

Diane Pflederer
Children's Hospital of Illinois
at OSF Saint Francis

Leith Robotham
Community Volunteer

Jeff Ryva
Husch, Blackwell, Sanders, LLP

Sue Tolliver
Advanced Medical Transport

Clay Unes
Commerce Bank

Jean Wade
Busey Bank

Kristen Williams
Advanced Technology Services

Jennifer Yates
Caterpillar Inc.

HEALTH

United Way funded health programs help at-risk individuals lead healthier and safer lifestyles by preventing health deterioration and promoting healthy behaviors.

Programs include community clinics, exercise and therapy, emergency response, home health care, substance abuse prevention, and more that focus on:

- Education and prevention through nutritional training and information, physical fitness leading to healthy lifestyles, and addressing the root causes of underage pregnancy, sexually transmitted diseases and substance abuse.
- Treatment and health services that are proactive in treating general healthcare needs, oral care, vision care and mental health care.

Health Allocation Panel

Tony Howard, Chair
Methodist Medical Center of Illinois

Erik Christian, Vice Chair
Dunlap Public Schools

Sandra Adkins
Community Volunteer

Kevin Anderson
PNC

Robert Anderson
OSF St. Francis Medical Center

Rick Bentley
CEFCU

Jeffrey Bogdan
Federal Companies

Connie Colvin
City of Peoria

Tom Drucker
RLI

Robin Durdel
Illinois Mutual

Becky Gantt
Sivertsen Reporting Service

Rick Gentry
Vonachen, Lawless, Trager & Slevin

Bonnie Hester
Community Volunteer

Kevin Largent
Ameren

Joan Rice
Interiors by Joan

Tom Rowen
Proctor Hospital

Roseanne Runyon
Community Volunteer

Karen Stecher
Red Cross Blood Services

Gayle Young
Community Volunteer

Suzanne Williams
Cullinan Properties, Ltd.

Kathy Williamson
South Side Trust & Savings Bank

SUCCESS BY 6®

The Heart of Illinois United Way's early childhood initiative, Success By 6®, is a community-based committee of business leaders, educators and early childhood advocates brought together to develop solutions for children of central Illinois.

Why do we need Success By 6® in central Illinois?

The primary goal of Success By 6® is to ensure that all children, from birth to age six, are healthy, safe, nurtured and ready to succeed. Success By 6® objectives include:

1. Create public awareness of early development opportunities
2. Improve quality and access to services for young children
3. Support and create public policy for the well-being of children

Success By 6® Getting Ready for School Calendar

Since 2006, the Heart of Illinois United Way has distributed more than 100,000 "Getting Ready for School" calendars. From monthly learning themes to daily activities, the calendar is full of activities, suggested books and a variety of resources. They are available free of charge to preschools, child care centers, social service agencies, schools, libraries, pediatrician offices, and more throughout Marshall, Peoria, Putnam, Stark, Tazewell and Woodford counties.

Success By 6® Committee

Chair, Ron Hale
TCRC, Inc.

Patti Bash
Hult Center for Health Education

Nathan Domenighini
Morton Times, Times Newspapers

George Evans
Archer Daniels Midland Company

Dawn Gersich
Peoria Public Schools

Bonnie Jones
Tazewell-Woodford Head Start

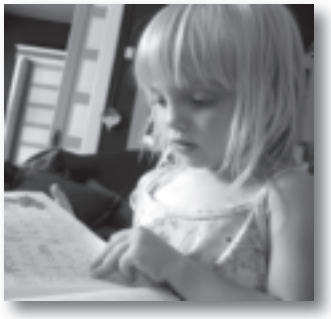
Brian Peterson
VanFleet Law Offices

Brenda Smith
ICC - Child Care Connection

Erin Stout
Peoria County Bright Futures

Pam Tomka
Washington District Library

Suzanne Williams
Cullinan Properties, Ltd.



SUCCESS BY 6® BE A PAGE TURNER

The Heart of Illinois United Way's Success by 6® Be a Page Turner Reading Program targets children ages three to six in Peoria, Tazewell and Woodford counties.

Because of the Success by 6® Be a Page Turner Reading Program area children and their families are:

1. receiving a new, age-appropriate book each month to help grow their home library
2. increasing their access to early learning information
3. having opportunities to attend child-parent literacy activities

The Success by 6® Be a Page Turner Reading Program:

1. reaches 78 childcare sites and 122 classrooms
2. currently provides more than 3,200 new books per month
3. has distributed more than 88,000 books since 2008

Benefits of the Success by 6® Be a Page Turner Reading Program:

The Be a Page Turner Reading Program continues to provide the students involved in the program with valuable learning opportunities that have helped in their literacy development.

Pre-literacy skills of the children in the Be a Page Turner reading program have improved including recognition of letters and being able to read independently. In addition, parents and teachers have seen children improve their behavioral skills such as listening and language.

Success By 6® Be a Page Turner Partners:

Bright Futures, Peoria County
Bright Beginnings, Woodford County
Child Care Connection, Peoria
Dee Mack Public School
Head Start, Peoria County
Head Start, Tazewell-Woodford County
Neighborhood House, Peoria
Peoria Public Schools Special Education
STAR Program, Peoria

PACES - Peoria Area Community and Educational Services

A collaboration between Peoria Public Schools and the Heart of Illinois United Way member agencies, PACES has established a full-service substance abuse, violence prevention and mental health program for students in kindergarten through high school.

PACES focuses on drug and alcohol abuse among students, which often results in problems such as violence, anger, physical and mental health issues. Students then bring these issues to school and they interfere with learning and the classroom environment.

Heart of Illinois United Way partner agencies bring on-site, direct services to:

1. Garfield Primary
2. Harrison Primary
3. Trewyn Middle School
4. Manual High School

Key Components of the PACES Program:

- Prevention and Intervention
- Mental Health Screening and Counseling
- Substance Abuse Prevention
- Abeyance Case Management

Tools Used Throughout the PACES Program:

- Student curriculums focusing on prevention and education with testing to measure impact
- Training and education of school personnel resulting in school-wide coordination
- Parent and family education
- Screenings for substance abuse, suicide prevention and mental health issues
- On-site individual counseling, support groups and small group counseling

United Way Partner Agencies Involved in PACES:

- The Center for Prevention of Abuse
- Children's Home Association of Illinois
- Counseling and Family Services - Family Core
- Human Service Center
- Mental Health Associaton of Illinois Valley, Inc.

"Our home life is getting better and there is less fighting thanks to the PACES therapist." - a family who received therapeutic services at Manual High School.

Having fun while working on the 2009 United Way Campaign.

2009 CAMPAIGN

In 2009 our nation found itself struggling in one of the deepest economic downturns of our lifetime. Central Illinois was not immune to its effects as our family members, friends and neighbors lost jobs, health care and their homes.

Because of this, the annual United Way campaign continues to be more important than ever to the health and wellbeing of our community. "Nobody can do everything, but everyone can do something" was heard and shared by many of you as thousands of donors across central Illinois raised more than $8.611 million for people in need. Together - we all become a part of the solution to the crisis.

Moving forward in 2010, we know that many of us are still struggling. The need for quality childcare, employment services, health programs, emergency shelter - and much more - is still there. As a community, we are committed to providing these vital services because we know when one of us succeeds, we all do.

To make this happen, the United Way reaches out to large corporations, small corner shops, and the thousands of us who make contributions knowing that collectively, we're making a difference. Together, we can continue to get through these tough times by helping each other and living united.

Thank you for your continued support and commitment to the Heart of Illinois United Way. The more than 1,100 people who are helped each and every day by the programs we fund are depending on all of us.

LIVE UNITED®

2009 CAMPAIGN

Top 10 Campaigns

Company	CEO	Campaign Coordinator
Caterpillar Inc.	James Owens	Kate Kenny
Ameren	Scott Cisel	Holli Wilmert
Methodist Medical Center of Illinois	W. Michael Bryant	Lori Filock
CEFCU	Mark Spenny	Jennifer Quine
PNC	Douglas Stewart	Kim Dixon
Illinois Mutual	Michel McCord	Amy Epkins
RLI	Jonathan Michael	Greg Tiemeier
Komatsu America Corp.	Rod Schrader	Cathy Aronhalt
OSF Saint Francis Medical Center	Keith Steffen	Mari Osborne
Howard & Howard Attorneys PC	Theodore Eissfeldt	Leonard Sachs

Total Contributions from the Top Ten Companies: $6,352,286

Caterpillar Inc., CEFCU, and Methodist Medical Center of Illinois Challenge Grant

In 2009, Caterpillar Inc., CEFCU and Methodist Medical Center of Illinois sponsored a $250,000 Challenge Grant offering a dollar-for-dollar match towards any new or increased giving to the Heart of Illinois United Way.

Results from the 2009 Challenge Grant include:

New and increased employee campaigns totaling more than $254,000

New and increased corporate gifts totaling more than $150,000 (excluding Caterpillar Inc.'s employee matching gift program)

New or increased individual gifts (donors not in employee campaigns) totaling more than $19,000

2009 Campaign Cabinet

The Heart of Illinois United Way's Campaign Cabinet is a group of community leaders dedicated to making a difference in central Illinois. Each year, they work tirelessly to support the efforts of our campaign.

Campaign Chairs
Jim and Gina McConoughey
Heartland Partnership

Campaign Vice-Chairs
Mark and Renee Spenny
CEFCU

Accounting Division
Deb Bowers
Community Volunteer

Helen Barrick
Clifton Gunderson, LLP

Erica Kottabi
PricewaterhouseCoopers, LLP

Architects and Engineering Division
Eric Hansen
Crawford, Murphy & Tilly, Inc.

Dave Horton
AECOM

Karen Jensen
Farnsworth Group, Inc.

Business Development
Joe Henderson
Community Volunteer

Bill Cirone
Federal Companies

Business Services Division
Al Black
A T & T

Jim Hefti
Advanced Technology Services, Inc.

Campaign Ambassador Recruitment
Michel McCord
Illinois Mutual

Caterpillar Inc. CEUWA Campaign
Stu Levenick
Kate Kenny

Finance, Insurance and Real Estate Division
Tom Bardwell
Morgan Stanley Smith Barney

Paul DiGiallonardo
Morgan Stanley Smith Barney

Labor Participation
Michael T. Everett
IBEW #34

Legal Division
Leonard Sachs
Howard & Howard
Attorneys, PC

Manufacturing and Construction Division
Mike Keene
Ameren

Kevin Carter
River City
Construction Company

Medical Division
Joan Krupa
Community Volunteer

Pacesetters
Patti Bash
Hult Center for Health Education

Ron Hale
TCRC, Inc.

Pillars Society
Mark and Renee Spenny
CEFCU

Tocqueville Society
Bill and Margie Springer
Caterpillar Inc.

Leonard Sachs
Howard & Howard
Attorneys, PC

Retail and Commerce Division
Kenny Blum
Ameren

Rusty Tribe
Ameren

Service Industries Division
Farrell Davies
Heartland Community Health Clinic

Dave Pardieck
Bradley University

Special Events
Nathan Thomas
Bradley University

Mark Scheirer
Illinois National Bank

Volunteer Training
Erica Baird
Caterpillar Inc.

Thank you to our 2009 Campaign Chairs, Jim and Gina McConoughey

Campaign Ambassadors and Sponsors

2009 Ambassadors announce campaign results at the Community Campaign Celebration in January.
Pictured (L-R),
Bud Lowe
Carole Hill
Rosemary McCullough
Ashley Meade
Moriah Mitckes
Denise Merriman
Art Oakford
Debbie Ryva

In 2009, the Heart of Illinois United Way had eight full-time Campaign Ambassadors who were sponsored by area companies and organizations and were loaned to the Heart of Illinois United Way to help with the campaign. Because of our small staff, these individuals were vital to our campaign's success.

The 2009 Ambassadors and their Sponsors are:

Carole Hill – Methodist Medical Center of Illinois
Bud Lowe – Ameren
Rosemary McCullough – Caterpillar Inc.
Ashley Meade – Advanced Technology Services, Inc.
Denise Merriman and Moriah Mitckes – CEFCU
Art Oakford – Children's Home Association of Illinois
Debbie Ryva – Counseling and Family Services

United Way Campaign Pacesetters

In 2009, 50 organizations helped us kickoff our 2009 United Way campaign in style, raising more than $1.1 million.

Advanced Medical Transport of Central Illinois
Alzheimer's Association, Central Illinois Chapter
American Red Cross - Central Illinois Chapter
Arthritis Foundation, Greater Illinois Chapter
Big Brothers Big Sisters Heart of Illinois
Boy Scouts of America - W.D. Boyce Council
Boys & Girls Clubs of Greater Peoria, Inc.
Cancer Center for Healthy Living, Inc.
G.W. Carver Association, Inc.
Catholic Charities Diocese of Peoria
CEFCU
The Center for Prevention of Abuse
Central Illinois FRIENDS of People with AIDS, Inc.
Children's Home Association of Illinois
Children's Hospital
at OSF Saint Francis Medical Center
Commerce Bank
Common Place
Community Workshop and Training Center
Counseling & Family Services
Easter Seals-UCP
(Peoria) Friendship House of Christian Service
Girl Scouts of Central Illinois
Goodwill Industries of Central Illinois
Habitat for Humanity, Greater Peoria Area
Heart of Illinois United Way
Heartland Community Health Clinic
Heartland Partnership
Howard & Howard Attorneys, PC
Hult Center for Health Education
Human Service Center
Lutheran Social Services of Illinois
Mental Health Association of Illinois Valley, Inc.
Methodist Medical Center of Illinois
Neighborhood House
OSF Saint Francis Medical Center
Par-A-Dice Hotel Casino
Pearce Community Center
Peoria County Employees
Planned Parenthood of Illinois
Prairie State Legal Services, Inc.
Proctor Home Care
Proctor Hospital
River City Construction Company
RLI
The Salvation Army
St. Francis Community Clinic
TCRC, Inc.
Tri-County (Peoria) Urban League
We Care, Inc.
Greater Peoria Family YMCA
YWCA of Peoria

2009 Award Winning Campaigns

GOLD

Advanced Medical Transport of Central IL
Advanced Technology Services, Inc.
Alzheimer's Association, Central Illinois Chapter
Ameren
American Red Cross- Central Illinois Chapter
Archer Daniels Midland Co.
AT&T
AutoOwners Insurance Co.
Baumgarten Distributing Co., Inc.
Bearing Distributors, Inc.
Bergner's at Grand Prairie
Boy Scouts of America - W.D. Boyce Council
Boys & Girls Clubs of Greater Peoria
Bradley University
Brewers Distributing Co.
Burklund Distributors, Inc.
Busey Bank – Peoria
Callender & Co.
Cancer Center for Healthy Living
Caterpillar Inc.
Catholic Charities – Diocese of Peoria
CEFCU
Center for Prevention of Abuse
Central Illinois Agency on Aging
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Clifton Gunderson, LLP
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Crawford Murphy & Tilly, Inc.
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Cullinan Properties, Ltd.
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Farnsworth Group, Inc.
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Hanson Professional Services, Inc.
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Heartland Community Health Clinic
The Heartland Partnership
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Howard & Howard Attorneys, PC
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Husch Blackwell Sanders LLP
IBEW #34
IBM
Illinois Federation of Teachers
Illinois Mutual
Illinois National Bank
Kohl's Department Store – Peoria
Komatsu America Corp.
Labor Council of West Central Illinois
The Labor Paper
Lincoln Office LLC
Lutheran Social Services of IL
MACTEC Engineering & Consulting, Inc.
Mental Health Association of Illinois Valley, Inc.
Metamora Telephone Company
Methodist Medical Center of Illinois
Midas Auto Service Experts
Morgan Stanley Smith Barney
Neighborhood House Association
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Par-A-Dice Hotel Casino
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PNC
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R.K.Dixon Company
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South Side Trust & Savings Bank
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American Family Insurance
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Erie Insurance Group
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PARC
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Peoria Journal Star
PolyOne Corporation
Tazewell County Resource Centers, Inc.
The Timken Co.
TimesNewspapers
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Bradfield's Computer Supply
Children's Home Association of IL
City of Peoria – City Treasurer's Office, Economic Development, Facility Operations, Fire Chief's Office, Fire Tactical Support, Planning Department
Comcast
Community Workshop and Training Center, Inc.
Data Management
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Illinois American Water Co.
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Methodist Medical Center of Illinois
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$10,000 - $24,999

Advanced Technology Services, Inc.
Archer Daniels Midland Company
AT&T Inc.
Bielfeldt Foundation
Commerce Bank
Hardin Signs, Inc.
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JP Morgan Chase & Company
O'Brien Steel Service Co.
River City Construction Co.

$5,000 - $9,999

Altorfer Inc.
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Hallmark Metamora Fixture Operations
HCH Administration
Illinois American Water Company
Morton Industries, LLC
South Side Trust & Savings Bank
Thrivent Financial for Lutherans
West Central Illinois Building
& Construction Trades Council

$2,500 - $4,999

Associated Bank
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Central Illinois Bank
Data Management, Inc.
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Federal Companies
Heartland Bank & Trust Co.
IBEW Local Union #34
Illinois National Bank
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JC Penney Company, Inc.
Keystone Steel & Wire Company
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Union Retiree Council of West Central IL
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Wal-Mart Distribution Center #6092
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192 anonymous

*Indicates Founding Member ◆Deceased

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The Active Community Circle recognizes individuals and families who contribute $500 to $999 annually to the Heart of Illinois United Way.

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Chad W. Brown
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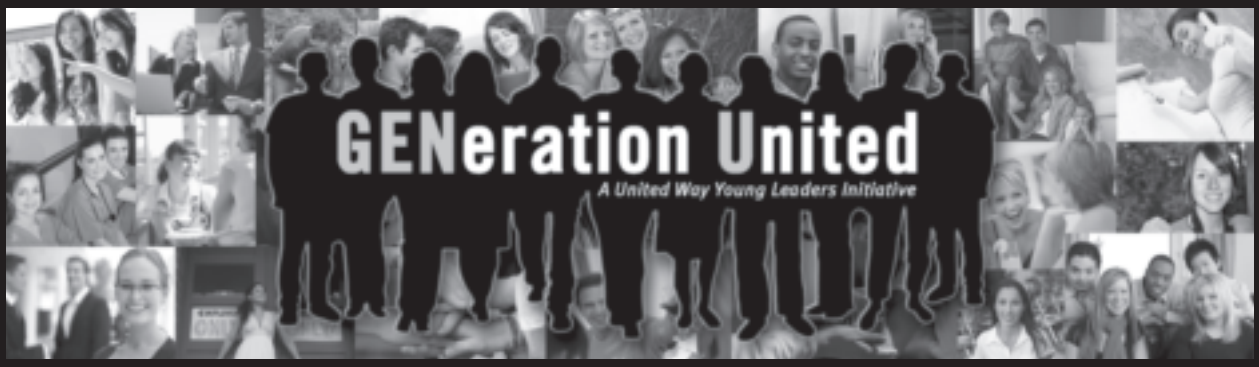
ANONYMOUS 549



In 2009, the Heart of Illinois United Way launched a new young leadership initiative - GENeration United. Targeting energetic leaders ages 23-45, or young at heart, GENeration United offers opportunities to help build a stronger, united community.

CONNECT

GENeration United hosts a variety of fun and informative events that provide social and professional networking.

SERVE

Volunteer projects are offered year-round to allow participants to learn about needs within their community and make a difference.

LEAD

Businesses are also a part of GENeration United, and in turn, offer their young leaders an opportunity to be a part of the United Way.

GENeration United 2009 Activity Highlights:

GENeration United Steering Committee:

Nathan Thomas, Chair
Bradley University

Committee:
Randon Gettys

Kyle Gorden (LEAD Chair)
Federal Companies

Kristin Kern (SERVE Chair)
Pink Sugar

Lindsay Nevitt (CONNECT Chair)
OSF Healthcare Systems

Niki Scherrer
Clifton Gunderson, LLP

Adam Shaw
Hagerty Brothers Co.

Aili Tran
Caterpillar Inc.

VOLUNTEERISM

Each year, more than 6,000 volunteers work in some capacity for the Heart of Illinois United Way through the campaign, allocation process, marketing, labor relations, youth committee, and more.

2009 Day of Caring

In 2009, our annual Day of Caring event included the Day of Sharing Food Drive and Success By 6. More than 60 area companies and organizations participated in the food drive, bringing in more than 60,000 pounds of food - the equivalent of 40,000 meals to help people in need.

Volunteers also had the opportunity to become a part of our Success By 6 initiative for the day. More than 140 volunteers read, helped with crafts, cleaned-up playgrounds and much more at area schools and childcare centers.

The event would not have been possible without the sponsorship of Ameren, Federal Companies and OSF Saint Francis Medical Center.

Ron Hale
2009 Hoot Honoree

Hoot Gibson Award

The Horace J. "Hoot" Gibson award recognizes unsung heroes who have spent countless hours working to help others. The award is in memory of "Hoot" Gibson, former manager of the Peoria IBM office for many years and a very active volunteer for the Heart of Illinois United Way.

In 2009, Ron Hale of TCRC, Inc. was honored for his work as an advocate for persons with disabilities and for serving on our campaign cabinet - helping us cultivate many relationships with area business and community leaders. Hale has chaired the Success By 6 Steering Committee for two years, providing outstanding guidance and leadership.

Youth United for Central Illinois

The United Way's youth service committee is comprised of students from area high schools, colleges and universities who participate in volunteer activities together.

Bradley University
Katherine McGinn

Dunlap High School
Faith Streitmatter
Annie Wang

Limestone High School
Laura Loyd
Sarah Simpson

Metamora High School
Travis Ahrens
Matt Stephan

Morton High School
Taylor Harrison
Emily Miller

Notre Dame High School
Matt Campion
Michael O'Neill

Peoria Heights High School
J.J. Backus
Jesse Barber
Jessika Owen

Richwoods High School
Eric Cealey
Hailey Holmes

Washington High School
Nathan Russell
Carly Slagel

Youth United for Central Illinois volunteering for the Boys and Girls Clubs

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AT&T

Mark Bourland
TCRC, Inc.

Martha Diebold
Methodist Medical Center of Illinois

Cindy Ardis Jenkins
Children's Home Association of Illinois

Janice Kepple, Past Chair
The F&M Bank

Lisa Nelson
Adams Outdoor Advertising

Lisa Prather
The Center for Prevention of Abuse

Mary Rasmussen-Berry
Lincoln Office

Karen Stecher
Red Cross Blood Services

H Wayne Wilson
Wilson Visual Enterprises

United Way AFL-CIO Labor Volunteers

Sarah Chilton, IBEW #21
Connie Colvin, AFSCME #3464
Ron Cox, ATU #416
Michael Everett, IBEW #34
Terry Freeman, UAW #974
Marty Helfers, Steamfitters #353
Dan Silverthorn, West Central Illinois Building Trades Council
Dorothy Smith, PFT
Sharon Williams, CWA/Typos

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Pete Fenner
Caterpillar Inc.

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Ameren

Michelle Hubble
PricewaterhouseCoopers, LLP

Gerd B. Prewett
Fayette Companies

Mark Scheirer
Illinois National Bank

Tom Schlink
PNC

The Heart of Illinois United Way's Finance Committee oversees the financial operations of the organization. Each year, an independent accounting firm audits our financial records. A copy of the complete report for 2009-2010 fiscal year will be made available.

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United Way Board Members and family together for 2009 Day of Caring.

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American Red Cross - Central Illinois Chapter
Arthritis Foundation, Greater Illinois Chapter
Big Brothers Big Sisters Heart of Illinois
Boy Scouts of America - W.D. Boyce Council
Boys & Girls Clubs of Greater Peoria, Inc.
G.W. Carver Association, Inc.
Cancer Center for Healthy Living, Inc.
Catholic Charities Diocese of Peoria
The Center for Prevention of Abuse
Central Illinois FRIENDS of People with AIDS, Inc.
Children's Home Association of Illinois
Children's Hospital of Illinois
at OSF Saint Francis Medical Center
Common Place
Community Workshop and Training Center
Counseling & Family Services
Creve Coeur Community Center
Crittenton Centers
Easter Seals-UCP
(Peoria) Friendship House of Christian Service
Girl Scouts of Central Illinois
Goodwill Industries of Central Illinois
Habitat for Humanity, Greater Peoria Area
Heartland Community Health Clinic
Henry Community Ambulance Service
Hult Center for Health Education
Human Service Center
Illinois Valley Center for Independent Living
Lacon-Sparland Emergency 52 Ambulance Service
Lutheran Social Services of Illinois
Mental Health Association of Illinois Valley, Inc.
Neighborhood House
PARC
Pearce Community Center
Planned Parenthood of Illinois
Prairie State Legal Services, Inc.
Saint Francis Community Clinic
The Salvation Army
South Side Office of Concern
TCRC, Inc.
Tri-County (Peoria) Urban League
We Care, Inc.
Greater Peoria Family YMCA
YWCA of Peoria
Youth Service Bureau of Illinois Valley

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