Trends of Giving in Last Five Community Fund Campaigns

	1937	1938	1939	1940	1941
Number of Contributors	34,854	31,920	37,409	40,014	45,198
Percent based on 1937	*100%*	*90%*	*107%*	*114%*	*129%*
Total Pledged	$208,396	$210,464	$227,126	$233,367	$243,075
Percent based on 1937	*100%*	*100.9%*	*108.9%*	*111.4%*	*116.5%*
Pledges of $100 and more	$106,670	$118,355	$115,052	$116,538	$112,005
Percent of total pledged	*51.2%*	*56.3%*	*50.7%*	*50.1%*	*46.1%*
Pledges of $5 to $99	$47,779	$60,189	$64,911	$66,455	$67,217
Percent of total pledged	*27.7%*	*28.5%*	*28.5%*	*28.3%*	*27.6%*
Pledges of less than $5	$43,947	$31,920	$47,163	$50,374	$63,853
Percent of total pledged	*21.1%*	*15.2%*	*20.8%*	*21.6%*	*26.3%*
Average Gift	$5.98	$6.64	$6.07	$5.83	$5.37
Per Capita Gift (130,000 pop.)	$1.60	$1.62	$1.74	$1.79	$1.87

Community Leaders in 1941

COMMUNITY FUND

LESTER O. SCHRIVER, *President* THEODORE A. SCHLINK, *1st V.-Pres.*
MRS. HOWARD J. GORMAN, *2nd V.-Pres.* WILLIAM E. STONE, *Treas.*
REV. A. B. ALLISON J. EDW. MARTIN SYLVAN OLSON
DR. O. E. BARBOUR WM. J. MCBRIAN JEROME ULLMAN
DR. C. C. BECHERER HERMAN PRESTON WM. V. HUGHES
MRS. ROBERT K. CLARK G. HICKS FALLIN HARRY NEWTON
TED FLEMING H. E. WEINBERGER MRS. W. E. STONE, JR.
MRS. J. ROBT. LANGTON FREDK. A. SCHNELL MAX LIPKIN
RAYMOND E. BAARTS, *Exec. Dir.*

COUNCIL OF SOCIAL AGENCIES

MRS. R. S. PFEIFFER, *President* MRS. R. T. WALDECK, *V.-Pres.*
WILLIAM E. STONE, *Treas.* MRS. A. G. HEIDRICH, *Chmn. Health Div.*
MRS. CARL O. THIEBEL, *Chmn. Family and Children's Div.*
MRS. L. J. FLETCHER, *Group Work Div.*
REV. WILLIAM J. ARMS CHARLES L. ENGSTROM MRS. J. T. HUNTER
GOMER BATH BARNEY MATICKA DR. JOSEPH H. KINNAMAN
GEORGE B. HAZEN MRS. EMILY H. FABER RABBI HARRY B. PASTOR
DON KYNASTON FRANCIS C. VONACHEN MRS. GEORGE P. MCNEAR
MRS. HELEN B. NOTESTEIN
CHARLES C. CALEY, *Campaign Chmn.*
THEODORE A. SCHLINK, *Chmn. Budget Com.*

FINANCIAL STATEMENT

Peoria Community Fund
Year ending November 30, 1941

Cash on hand December 1, 1940		$ 94,707.23
Receipts		
Payments 1940-41 pledges	$129,090.01	
Payments 1941-42 pledges rec'd prior to Dec. 1	98,966.34	
Payments pledges of prev. years	1,840.00	
Miscellaneous receipts	440.47	
Total Receipts		230,336.82
		$325,044.05
Disbursements		
Payments to agencies	$202,042.65	
Administrative expenses	7,022.92	
Campaign 1940	1,292.24	
Campaign 1941-42 prepaid	11,090.61	
Refunds	7.00	
Total Disbursements		221,455.42
Cash on hand Nov. 30, 1941 (Includes 1942 payments to date)		$103,588.63

1941-42 CAMPAIGN AND BUDGETED EXPENDITURES

1942 Subscriptions to Dec. 31, 1941		$243,075.11
1941-42 Budgeted Obligations:		
12 months	$232,616.12	
13th month	16,514.82	
		248,730.94
Book Deficit		$ 5,655.83*

*To be made up from collections on previous years pledges and savings on 1940-41 budgets.

Annual Report

of the

PEORIA COMMUNITY FUND

and

COUNCIL *of* SOCIAL AGENCIES

for

1941

1941

The Fund

Twelve months ago, general opinion held that difficult times lay ahead in fund raising. War relief appeals were on the increase, higher taxes and rising costs of living were considered inevitable.

All this happened, yet Peorians remembered their obligations to community social and health services. Under the able direction of Charles C. Caley, 200 chairmen and more than 2000 workers, the annual campaign brought in the largest amount in Fund history and recorded the highest number of givers. Peoria is now one of the three top cities in the nation in number of subscribers per 100 population. It has a per capita gift of $1.87, compared to a national average of $1.83.

Of the amount pledged for 1941, 97% has been paid, and 60% of the 1942 pledges are already paid—an excellent evidence of good faith of contributors. The budget committee, chaired by T. A. Schlink, reviewed all agency requests in detail and, on the whole, was able to budget for essential needs. All 1941 commitments have been paid in full. With the over-subscription of the last campaign and savings of previous years, the Fund this year, can assume the costs of a 13th month, thus making the fiscal year correspond with the calendar year.

Completing its 21st year, the Fund has united what would have been 418 separate drives into 21 annual campaigns. It has paid a grand total of $3,066,551 to member agencies and has carried on all central office duties at a cost of 8.5% of the total raised. Approximately $210,000 has been saved for agency use because of the united campaign plan. In these years, 6 separate agency appeals were added to the Fund and one—the Red Cross—withdrew. Three agencies discontinued their work.

Undoubtedly, the difficulties which took root last year, will reach full growth in the war years ahead. Should special appeals multiply, the Fund will strongly urge community consideration of a united war chest or some plan by which they may be unified. Twenty-five years of experience in united fund raising has demonstrated beyond question, advantages that will serve in good stead now. With tremendous demands being made on citizen volunteers at this time, it is essential that their energy in fund raising be conserved and used most effectively. It is equally important that the contributor be given an opportunity to budget in advance his responsibilities to community and nation.

The Council

The Council, a voluntary association of 61 public and private agencies and civic organizations, has continued its effort to coordinate community services, to find the facts on social problems, to prevent overlapping and to keep the public informed on social conditions and needs. While not engaging in administration of any direct service, it has during the year undertaken the following social planning and research programs:

- Set up standards for operation of summer camps covering Program, Leadership, Health and Safety and Administration.
- Joined with other civic groups in a public education program on Aid to Dependent Children legislation.
- After survey, worked out recommended policies and practices in Administration of open window room lunch program for handicapped children.
- Outlined standards for operation of day nurseries and other types of care for pre-school children.
- Conducted series of 17 weekly radio dramas on social agency services.
- Started survey of dependent child problem in Peoria County, dealing with standards of care, financial responsibility and other questions.
- Conducted home to home investigation of recreation needs in a selected area of near north side and now formulating recommendations on new programs.
- Set up educational courses, conducted by volunteer leaders, on problems of the adolescent child and parent and child relationships.
- Continued regular check on changing costs of living and published findings with practical suggestions in family budgeting.
- Issued various special pamphlets, bulletins, press releases on services, costs and other matters of public interest in the field of welfare.
- Operated Social Service Exchange, registering all cases receiving assistance as a measure against duplication.

These activities were in addition to the regular program of the three Divisions of the Council. Seven special committees and three standing committees were active during the year with the following serving as chairmen: W. J. Arms, Mrs. R. T. Waldeck, Miss Adelaide Rose, Mrs. J. T. Hunter, Mrs. Earl Johnston, Miss Jane Plummer, Mrs. M. D. Johnson, Mrs. H. W. Crowe, Mrs. Wm. Cooley, Jr.

1942

The Fund and Council

It might be said that all the community organization work of recent years was but a rehearsal for the challenge ahead. In a war period countless emergency demands are made upon community agencies and voluntary contributions are called upon to meet a large share of the suffering of the civilized world. It is obvious that all the knowledge and experience gained in the cooperative method, in coordinating and conserving resources and in making choices on essentials, will be tested to the utmost.

It is probable that many of our normal programs may have to be modified and some may have to be deferred in order to care for the emergency tasks at hand. With full energy devoted to the successful prosecution of the war, home front services will be measured primarily in terms of their contribution to that objective. At the moment, no one can predict the direction these adjustments may take, but agencies should prepare to act quickly and efficiently. All possible conservation of existing resources should begin now.

The plan of uniting the knowledge and experience of the Fund and Council in one directing board, now effective, undoubtedly will be well tested by the events of the coming year.

Emergency situations must be met and such necessities in present programs as add to community and national strength must be maintained. The selection and servicing of these essentials, places heavy responsibilities on agency Boards and on the central financing and planning body.

We are confident that ways will be found to meet the suffering of war victims, and at the same time, to care for the children and youth within our community in order that they may be prepared to assume the heavy tasks of tomorrow in full health and moral strength.