

# Impact Areas –Outcomes and Indicators

(July 1, 2021 to June 30, 2024)

Heart of Illinois  
United Way



## Education

*Quality education helps youth and adults achieve their full potential.*

There are four focus areas: Child Development, Youth Development, Adult Education, and Parenting Skills.

Child Development			Youth Development				
Indicators and Measurement			Indicators and Measurement				
<p><b>Child Development 1 of 3 (Birth - 3 yrs)</b></p> <p><b>Infant/Toddler Development</b></p> <p><i>HOIUW Benchmark:</i></p> <p>85% of children (Birth to 3 yrs) will demonstrate and maintain age-appropriate skills in core areas for cognitive &amp; emotional development.</p>	<p><b>Child Development 2 of 3 (3 yrs - Pre-K)</b></p> <p><b>Pre-School Academic Success</b></p> <p><i>HOIUW Benchmark:</i></p> <p>85% of children (3 yrs to Pre-k) will demonstrate &amp; maintain age appropriate skills in core areas of: a) Social-Emotional Learning; b) Literacy; and c) Math</p>	<p><b>Child Development 3 of 3 (Birth - Pre-K)</b></p> <p><b>Parent/Guardian Engagement</b></p> <p><i>HOIUW Benchmark:</i></p> <p>25% of parents/guardians from # 1 &amp; #2 will demonstrate engagement in their children’s education &amp; development.</p>	<p><b>Youth Education 1 of 2 (K-12)</b></p> <p><b>Academic Success</b></p> <p><i>HOIUW Benchmark:</i></p> <p>85% of youth (grades K-12) will achieve grade level academic success in core areas of: a) Reading b) Math</p>	<p><b>Youth Education 2 of 2 (K-12)</b></p> <p><b>Parent/Guardian Engagement</b></p> <p><i>HOIUW Benchmark:</i></p> <p>25% of parents/guardians from #1 will demonstrate engagement in their youth’s education.</p>	<p><b>Youth Life Skills 1 of 3 (K-12)</b></p> <p><b>Gained Knowledge</b></p> <p><i>HOIUW Benchmark:</i></p> <p>85% of youth (grades K-12) will increase knowledge in subject areas addressed.</p>	<p><b>Youth Life Skills 2 of 3 (K-12)</b></p> <p><b>Demonstrated Learned Skills</b></p> <p><i>HOIUW Benchmark:</i></p> <p>85% of youth (grades K-12) from #1 will demonstrate learned skills leading to positive behavior change.</p>	<p><b>Youth Life Skills 3 of 3 (K-12)</b></p> <p><b>Parent/Guardian Engagement</b></p> <p><i>HOIUW Benchmark:</i></p> <p>25% of parents/guardians from #1 &amp; #2 will demonstrate engagement in their youth’s education &amp; development.</p>

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Adult Education		Parenting Skills	
Indicators and Measurement		Indicators and Measurement	
<b>Adult Education Attainment</b> <b>1 of 2</b> <b>(Ages 16+)</b>	<b>Adult Education Attainment</b> <b>2 of 2</b> <b>(Ages 16+)</b>	<b>Parenting Skills</b> <b>1 of 2</b>	<b>Parenting Skills</b> <b>2 of 2</b>
<b>Gained Knowledge</b>  <i>HOIUW Benchmark:</i>  85% of clients (ages 16+) will increase knowledge through academic and/or vocational training.	<b>Positive Behavior Change</b>  <i>HOIUW Benchmark:</i>  70% of clients (ages 16+) from #1 will demonstrate learned skills leading to positive behavior change for education success.	<b>Demonstrate Gained Skills</b>  <i>HOIUW Benchmark:</i>  90% of clients will demonstrate adequate and appropriate parenting skills.	<b>Positive Behavior Change</b>  <i>HOIUW Benchmark:</i>  90% of clients from #1 will demonstrate behavior change to positively impact their children’s development.

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## Financial Stability

*Improving life skills increases independence*

There are five focus areas: Housing, Job Training/Supportive Employment, Financial Management, Self-Reliance Support and Legal Support.

Housing			Job Training/Supportive Employment			Financial Management	
Indicators and Measurement			Indicators and Measurement			Indicators and Measurement	
<b>Service Connection</b> 1 of 3	<b>Housing Placement</b> 2 of 3	<b>Continuous Housing</b> 3 of 3	<b>Job Training</b> 1 of 3 (Ages 15+)	<b>Placement</b> 2 of 3 (Ages 15+)	<b>Income</b> 3 of 3 (Ages 15+)	<b>Financial Management</b> 1 of 2	<b>Financial Management</b> 2 of 2
<b>Homeless Services</b>	<b>Decrease Homelessness</b>	<b>Housing Stability</b>	<b>Employment Readiness</b>	<b>Employment</b>	<b>Type of Employment</b>	<b>Gained Knowledge</b>	<b>Positive Behavior Change</b>
<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>
90% of homeless clients will either enroll in a new benefit and/or connect to a new service to support housing placement.	50% of homeless clients from #1 will move into sustainable housing that meets habitability standards and costs <30% of household monthly income.  <i>Sustainable housing does NOT include: continued stays in emergency shelters; long-term hospital stays; jail; 90 day substance abuse treatment facilities; or unknown destinations.</i>	35% of clients from #2 will continue to be housed for at least 90 days.	90% of clients will successfully complete job training or coaching to prepare for employment.	45% of clients from #1 will find part-time (<30 hrs/wk) or full-time employment (>30 hrs/wk).  <i>Employment Placement Measured at 60 Days after Hire</i>	35% of employed clients from #2 will earn more than minimum wage and/or be employed full-time.  <i>Wages and/or Employment Status Measured at 60 Days after Hire</i>	85% of clients will increase knowledge in financial literacy.	70% of clients from #1 will demonstrate learned skills in the core areas: a) debt reduction; b) improved credit score; c) increased savings; and d) asset protection.

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Self-Reliance Support			Legal Support	
Indicators and Measurement			Indicators and Measurement	
<b>Self-Reliance Support 1 of 2</b>	<b>Self-Reliance Support 2 of 2</b>	<b>Sustained Independence 1 of 1</b>	<b>Legal Support 1 of 2</b>	<b>Legal Support 2 of 2</b>
<b>Gained Knowledge</b>	<b>Positive Behavior Change</b>	<b>Sustained Independence</b>	<b>Legal Counsel</b>	<b>Case Resolution</b>
<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>
85% of clients will increase knowledge of life skills and resources for maximized independence.	70% of clients from #1 will demonstrate learned skills leading to positive behavior change for maximized independence.	85% of clients will sustain maximized independence by utilizing community resources as evidenced by a safety, service, and/or wellness plan.	95% of clients will report understanding of legal counsel given to resolve their case.	80% of clients from #1 experienced legal case resolution.

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## Health

*Prevention, intervention and education lead to health and wellness*

There are three focus areas: Health Treatment/Intervention, Health Education/Prevention, and Crisis Services.

### Health Treatment/Intervention

#### Indicators and Measurement

Physical Health 1 of 2	Physical Health 2 of 2	Mental Health 1 of 2	Mental Health 2 of 2	Substance Use Disorder 1 of 2	Substance Use Disorder 2 of 2
<b>Treatment Plans</b>	<b>Health Improvement</b>	<b>Treatment Plans</b>	<b>Health Improvement</b>	<b>Treatment Plans</b>	<b>Sobriety</b>
<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>
80% of clients will engage in their treatment plans.	80% of clients from #1 will demonstrate improvements in presenting issues.	75% of clients will engage in their treatment plans.	75% of clients from #1 will demonstrate improvements in presenting issues.	50% of clients will engage in their developed treatment plans.	50% of clients from #1 will achieve and maintain sobriety as determined by their treatment plans.

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Health Education/Prevention		Crisis Services	
Indicators and Measurement		Indicators and Measurement	
<b>Health Education 1 of 2</b>	<b>Health Education 2 of 2</b>	<b>Crisis Services 1 of 2</b>	<b>Crisis Services 2 of 2</b>
<b>Gained Knowledge</b>	<b>Positive Behavior Change</b>	<b>Crisis Intervention</b>	<b>Coordinated Service Efficiency</b>
<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>	<i>HOIUW Benchmark:</i>
85% of clients will demonstrate knowledge gain in subject areas addressed.	65% of clients from #1 will demonstrate positive behavior change for health improvement.	95% of clients will receive services to minimize further trauma within 24 hours.	80% of clients from #1 will experience crisis resolution through coordination of follow-up services.