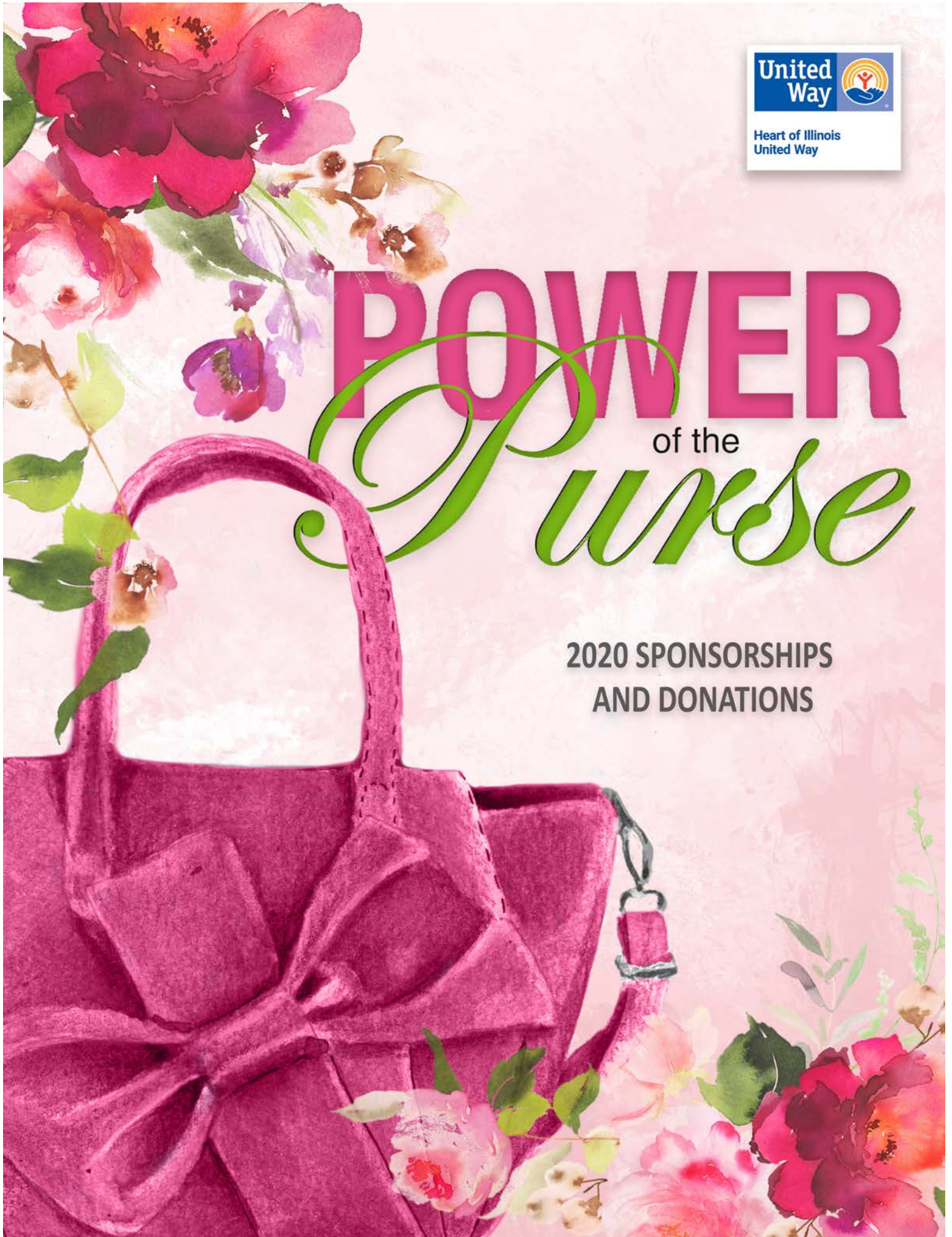




Heart of Illinois
United Way

POWER of the *Purse*

2020 SPONSORSHIPS
AND DONATIONS



POWER of the Purse



Thursday, August 6, 2020

- Doors open at 5:00 p.m./Event 5:30-8:00 p.m.
- Par-A-Dice Hotel, East Peoria
- \$50/person or \$500 for Reserved Table of 10

From silent auctions for designer purses to great raffle prizes, more than 600 guests will have the opportunity to enjoy fashion and a fun night out for a great cause!

Funds raised by the event support education, financial stability and health needs through the United Way Community Impact Fund and provide weekend snackpaks for children in need.

Power of the Purse Mission

Inspire, enhance, and strengthen the lives of women and children by raising funds for education, financial stability and health.

hoiunitedway.org/powerofthepurse



POWER of the *Purse*



Name/Organization _____

As an Underwriter or Sponsor, you or your organization will be recognized by the name/organization listed above.

Contact Name _____ Phone _____

Address _____ City _____ State, Zip _____

Email _____ Total Sponsorship: _____

2020 SPONSORSHIP LEVELS

- GUCCI UNDERWRITER LEVEL - \$10,000
 - Name/logo on hoiunitedway.org/powerofthepurse, social media, online registration and bidding, email messaging, event advertising including full and half-page advertisements in *Peoria Magazine*
 - Recognition at event by emcees and event chair(s) and name/logo on display at event and in event presentation(s)
 - One raffle ticket per guest
 - Complimentary fine chocolates at tables
 - Two (2) tables of 10

- MICHAEL KORS SPONSORSHIP LEVEL - \$5,000
 - Name included in the following: hoiunitedway.org/powerofthepurse, event presentation, and a half-page advertisement in *Peoria Magazine*
 - One raffle ticket per guest
 - Complimentary fine chocolates at table
 - One (1) table of 10

- COACH SPONSORSHIP LEVEL - \$2,500
 - Name included in the following: hoiunitedway.org/powerofthepurse, event presentation, and a half-page advertisement in *Peoria Magazine*
 - Organization name/logo listed in the event presentation(s)
 - One (1) table of 10

- VERA BRADLEY SPONSORSHIP LEVEL - \$1,000
 - Name included in the following: hoiunitedway.org/powerofthepurse, event presentation, and a half-page advertisement in *Peoria Magazine*
 - Four (4) seats at the event

- DONATION TO POWER OF THE PURSE MISSION - \$500
 - Name included in the following: hoiunitedway.org/powerofthepurse, event presentation, and a half-page advertisement in *Peoria Magazine*

Deadline for underwriters and sponsors: June 30, 2020

For more information:

Mary Brown, Vice President of Finance
309-674-5181, ext. 1237 or mary.brown@local.unitedway.org

POWER of the Purse



Name/Organization _____

Contact Name _____ Phone _____

Address _____ City _____ State, Zip _____

Email _____ Total Sponsorship: _____

As an in-kind donor, you or your organization will be recognized by the name/organization listed above, will be listed on hoiunitedway.org/powerofthepurse and included on the online bidding site.

2020 IN-KIND DONATION FORM

Purse for Silent Auction Please check: New Purse Gently Used Designer Purse

Value \$ _____ Restrictions/Expiration Date (if any) _____

Description _____

Non-Purse Item or Service for Silent Auction

Value \$ _____ Restrictions/Expiration Date (if any) _____

Description _____

Gift Card for Special Purchase Display

Value \$ _____ Restrictions/Expiration Date (if any) _____

Description _____

Wine Pull Donation (\$20 or higher) Please check: White Wine Red Wine Other _____

Value \$ _____ Restrictions/Expiration Date (if any) _____

Description _____

Deadline for in-kind donations: June 30, 2020

For more information:

Mary Brown, Vice President of Finance

309-674 -5181, ext. 1237 or mary.brown@local.unitedway.org