

BE THE BEST IN 2017

United Way Competitive Campaign Awards

Best in Class Award

The organization that demonstrates campaign excellence each year will be presented with a traveling trophy at the conclusion of the 2017 Campaign.

Based on a formula ranking three key campaign categories, the winner will be chosen based upon:

EMPLOYEE PARTICIPATION
PER CAPITA
PERCENT INCREASE

A maximum of 100 points is available in each category, for a total of 300 points.

Previous Winners ...

2016 CEFCU
2015 Commerce Bank
2014 Illinois Mutual
2013 Morgan Stanley
2012 PricewaterhouseCoopers LLP

Campaign Achievement Award

The organization that demonstrates campaign achievement will be presented with a traveling trophy at the conclusion of the 2017 Campaign.

The award will be based on the largest percentage increase in employee participation.

Previous Winners ...

2016 CliftonLarsonAllen LLP
2015 Federal Companies
2014 Morton Unit School District #709
2013 River City Construction LLC
2012 Morgan Stanley



The Heart of Illinois United Way's Top 100 Campaigns are eligible to compete for these two awards.