

For office use only:
A/C# _____

HEART OF ILLINOIS UNITED WAY CAMPAIGN AWARD FORM

Please Type or Print. Campaign Awards are Based on Total Points Earned.



Official Company Name (for plaques and publication)

Address

Campaign Coordinator Name

Signature

Date

Daytime Phone

E-Mail Address

Our Corporate Gift is \$ _____ Our Employee Campaign Total Gift is \$ _____

PLEASE NOTE: AT LEAST 20% EMPLOYEE PARTICIPATION IS REQUIRED TO WIN AN AWARD.

To Determine Employee Participation:

Divide the total number of employees who gave to United Way by the total number of full-time equivalent* employees to get your percentage of participation. *2 PART-TIME = 1 FULL-TIME EQUIVALENT

Example: 100 employees donated to United Way divided by a total of 150 full-time equivalent employees = 67%

- A) _____ CONTRIBUTORS TO THE HEART OF ILLINOIS UNITED WAY
- B) _____ **FULL-TIME EQUIVALENT** EMPLOYEES WORKING AT OUR ORGANIZATION
- C) _____ PERCENT EMPLOYEE PARTICIPATION (LINE A DIVIDED BY LINE B)

Points Earned for Employee Participation:

- _____ 30-39.9% participation (add 5 points)
- _____ 40-59.9% participation (add 8 points)
- _____ 60-70.9% participation (add 10 points)
- _____ 71-84.9% participation (add 12 points)
- _____ 85% plus participation (add 15 points)

Total Points for Section A: _____

To Determine Per Capita:

Divide your employee gift total or your corporate gift total (listed above) by your total number of full-time equivalent employees*.

Example: \$1,500 employee campaign divided by 30 full-time equivalent employees = \$50 per capita. *2 part-time = 1 full-time equivalent

- A) _____ AMOUNT RAISED THROUGH EMPLOYEE CAMPAIGN
- B) _____ FULL-TIME EQUIVALENT EMPLOYEES WORKING AT OUR ORGANIZATION
- C) _____ EMPLOYEE PER CAPITA (LINE A DIVIDED BY LINE B)

- AND -

- A) _____ CORPORATE GIFT TOTAL
- B) _____ FULL-TIME EQUIVALENT EMPLOYEES WORKING AT OUR ORGANIZATION
- C) _____ CORPORATE GIFT PER CAPITA (LINE A DIVIDED BY LINE B)

Points Earned for Employee Gift Per Capita:

- _____ \$20.00 to \$44.99 (add 40 points)
- _____ \$45.00 to \$74.99 (add 50 points)
- _____ \$75.00 to 99.99 (add 60 points)
- _____ \$100.00 to \$124.99 (add 70 points)
- _____ \$125 or more (add 80 points)

Points Earned for Corporate Gift Per Capita:

- _____ Less than \$30 (add 2 points)
- _____ \$30.00 to \$60.00 (add 4 points)
- _____ \$61.00 to \$84.99 (add 6 points)
- _____ \$85.00 to \$99.99 (add 8 points)
- _____ \$100 or more (add 10 points)

Total Points for Section B: _____

2 POINTS FOR EACH OF THE FOLLOWING

- ___ Conducted a Pacesetter campaign
- ___ Attended campaign coordinator training
- ___ Payroll deduction was offered and encouraged
- ___ Set internal campaign goals
- ___ One-on-one peer solicitation used
- ___ Endorsements of CEO/Senior Management
- ___ Endorsements communicated to new hires
- ___ Conducted a formal retirees giving program
- ___ Participated in United Way agency tours
- ___ Campaign info in your company newsletter
- ___ Developed a company theme for campaign
- ___ Held an agency fair
- ___ Held a special event (car wash, book sale, cook out, etc.)
- ___ Used United Way posters, brochures, flyers
- ___ Used United Way video during campaign
- ___ Used company video/personalized UW video
- ___ Used speaker during campaign
- ___ Provided thank you to donors
- ___ Volunteers on United Way Committees
- ___ Participated in United Way Day of Caring
- ___ Increased employee participation from prior year
- ___ Increased dollars raised by employee campaign
- ___ Increased corporate contribution
- ___ Used the electronic workbook for campaign report

If your organization provided a campaign ambassador, the United Way will add 5 points to your total.

If your organization sponsored a United Way event, the United Way will add 2 points to your total.

Total Points for Section C: _____

Total Points from Sections A, B and C: _____ (Gold Awards: 90 or More Points Silver Awards: 75-89 Points Bronze Awards: 60 to 74 Points)

If you are a new award winner or your current plaque is full, please check here so we can provide a new plaque.