

# UNITED WAY 101

Heart of Illinois United Way (HOIUW) funds **90 programs at 45 partner agencies** (including two special youth initiatives). These programs deliver services and assistance to **more than 1,100 people every day**.

HOIUW serves **Peoria, Tazewell, Woodford, Marshall, Putnam and Stark** counties. (There are other smaller United Way's in this area – the largest of which is the Pekin United Way.)

HOIUW works efficiently – **89 cents of every dollar** goes directly back to our community.

HOIUW raised **\$8.7 million in the 2010** annual campaign. Money raised stays in our community.

Sponsored by Caterpillar, CEFCU, Federal Companies and Methodist, the 2011 **Challenge Grant offers \$275,000** to be used as a dollar-for-dollar match for any new or increased giving.

For more campaign tools and agency information, please **visit [hoiunitedway.org](http://hoiunitedway.org)**.

## COMMUNITY IMPACT FUND

Making a contribution to HOIUW's **Community Impact Fund** allows all of us to take part in creating a **stronger, safer and healthier community**.

More than **90 local volunteers**, from diverse segments of the community, evaluate health and social service programs in four critical areas: **youth, families, self-reliance and health**. These volunteers allocate monies from our Community Impact Fund to **programs that make a positive impact and serve the greatest needs** in our community.

### YOUTH PROGRAMS

Help youth achieve critical academic success and make healthy decisions about nutrition, substance abuse and relationships.

Programs include mentoring, tutoring, education, childcare and after school programs.

**HOIUW Outcomes Include:**

Children in the Success By 6 reading program increased literacy skills by 47%

98% of children enrolled in an after school program were not involved with crime

Students in tutoring and mentoring programs increased GPA by 1.5 letter grades

### SELF-RELIANCE PROGRAMS

Help individuals build a sustainable level of self-sufficiency through improved life skills and financial literacy.

Programs include employment services, life skills, housing, education and food.

**HOIUW Outcomes Include:**

More than \$3 million recovered for victims of elder abuse

78% of formerly homeless people in transitional housing are now in their own homes

Adults with developmental disabilities earned \$2.4 million in payroll

### FAMILY PROGRAMS

Support families in crisis with emergency assistance and services to improve life skills for a positive and healthy home environment.

Programs include counseling, disaster services, legal services and parenting skills.

**HOIUW Outcomes Include:**

80% of families receiving counseling maintained family stability

Children, whose families become homeless, are back in school within 7 days

Families in emergencies are connected to loved ones in the armed forces within 37 seconds

### HEALTH PROGRAMS

Improve overall health through access to affordable care, education, prevention, treatment and support.

Programs include community clinics, exercise, therapy and home health care.

**HOIUW Outcomes Include:**

25% decrease in teen pregnancy, STDs and substance abuse

75% of dental clinic patients achieved and maintained good oral health

Youth increased their physical fitness by 25% - reducing future health risks